# Business Week
### Speaker Series Fall 2017

**Monday, September 11th**
- 10:00-10:50am Creating the Perfect Resume- MHC Kenworth 0119 Gerdin
- 12:10-1:00pm How to Talk to a Recruiter at a Career Fair- Enterprise Rent-A-Car 0115 Gerdin
- 1:10-2:00pm From College to Career: Transitioning into the Workplace- Rockwell Collins 2117 Gerdin
- 3:10-4:00pm How CPAs Can Make an Impact and Change the World!- RSM 2118 Gerdin
- 4:10-5:00pm Avoiding the Debt Trap: Financial Advice to Use Throughout Your Lifetime -Financial Literacy Committee of Iowa Society of CPAs 0129 Gerdin
- 5:10-6:00pm Transitioning From Student Life to Corporate Lifestyle- Union Pacific 0330 Gerdin

**Tuesday, September 12th**
- 11:00-11:50am How to be an Effective Presenter in the Workplace- The HON Company 3164 Gerdin
- 12:10-1:00pm No Regret Guide to Landing Your Dream Job- Recruiting/Interviewing Tips -BerganKDV 3164 Gerdin
- 4:10-5:00pm Navigating Your Career in the New World of Work- Dr. Jeffrey Kaplan -J. Alan Group LLC. 0115 Gerdin
- 5:10-6:00pm Preparing for Interviews- Ecolab, Inc. 2128 Gerdin

**Wednesday, September 13th**
- 11:00-11:50am Tips For Your First Career Fair –Business Career Services 2128 Gerdin
- 12:10-1:00pm Making the Most of Your Internship- Workiva 0115 Gerdin
- 2:00-5:00pm Business Week Service Project, Meals from the Heartland -Sponsor: Deloitte; Register on College of Business website Bergstrom Commons
- 3:10-4:00pm How to Get Hired and Nail the Interview- Danfoss 2118 Gerdin
- 4:10-5:00pm How to Talk to a Recruiter in Ten Seconds- Land O’ Lakes, Inc. 0330 Gerdin
- 5:00-6:00pm CEO Speaker Series: President and CEO, Kenneth Sullivan -Smithfield Foods, Inc. 1148 Gerdin

**Thursday, September 14th**
- 10:00-10:50am Career Fairs: Discover the Benefits, Debunk the Myths- Sherwin Williams 3164 Gerdin
- 11:00-11:50am “Hello, My Name is…” : How to Make a Memorable First Impression -Deloitte 3164 Gerdin
- 12:10-1:00pm Real World Survival Skills- Northwestern Mutual 3164 Gerdin
- 4:10-5:00pm The Do's and Don'ts of Interviewing- Transamerica 0115 Gerdin
- 5:00-6:30pm Global Food Challenge Internship Program- Land O’ Lakes, Inc. -Register in CyHire (sophomores only) 0013 Curtiss

**Friday, September 15th**
- 10:00-10:50am 10 Ways to Use Social Media That Will Make You Stand Out to Employers -Blue Compass Interactive 0119 Gerdin
- 11:00-11:50am Making Days Better for Customers, Associates, and Communities Through a Career in Retail Leadership- Kum & Go, L.C. 2128 Gerdin
- 12:10-1:00pm How to Think Like an Entrepreneur and Build Your Personal Brand- Kohl’s 0115 Gerdin
- 1:10-2:00pm Overcome Your Interviewing Fears- DuPont Pioneer 2117 Gerdin
- 2:10-3:00pm Advice From a College Graduate 90 Days In- Holmes Murphy & Associates 0115 Gerdin

**Monday, September 18th**
- 10:00-10:50am Internships 101 Student Panel- Business Career Services 0119 Gerdin
- 11:00-11:50am Tips to Landing an Internship as a Freshman- Kiewit 2128 Gerdin
- 12:10-1:00pm Creating a Resume Recruiters Want to Read- Business Career Services 0115 Gerdin
- 1:10-2:00pm The Career Fair: What to Know Before You Go- Cerner Corporation 2117 Gerdin
- 2:10-3:00pm How to Dress For Success- Business Career Services 0115 Gerdin
- 3:10-4:00pm Career Fair Preparation- 3M 2118 Gerdin
- 4:10-5:00pm Negotiating a Job Offer- Textron Aviation 0330 Gerdin

**Tuesday, September 19th**
- 11:00-11:50am Careers in Private Accounting- John Deere 3164 Gerdin
- 12:10-1:00pm How to Grow a Business as a Team- Kingland Systems Corp. 3164 Gerdin
- 4:10-5:00pm Finding a Good Fit Between You and an Organization -Andersen Corporation 0115 Gerdin
- 5:10-6:00pm Leveraging Your Business Degree to Improve Communities -Bing Howell; ISU Alum and Educational Consultant 2128 Gerdin