January 2015

Dear Supporter,

College of Business students continued to do well in the job market in 2013-2014. Ninety-four percent (-2%) of all Business undergraduates were occupied; 89% (-3%) were occupied in professional employment or additional educational. Although these figures might indicate a softening in the market, that did not seem to be the case. Other factors appear to be causal which include almost 100 more graduates and an improved response rate (+2%). There were very slight (1%) increases in both temporary employment and those still seeking at the six month point. Overall, the graduates did well. Another high note: 930 (+20.2 %) internships were reported by College of Business students! That is a record.

Our Fall and Spring Career Fairs attracted 168 (same) and 160 (+6.7%) employers respectively, with a cumulative total of 5,065 (+8.8%) student attendees. Our staff advised 1,974 students/alums and made 59 professional career-related presentations. 59% of students remained in the state of Iowa for their professional pursuits, while 41% went outside of the state. There are several other sections in this report that may be of interest. They include; 1) top employers hiring our students, 2) a state map of the relocation activities of our graduates, and 3) employment rates by major.

We are very pleased with the continued development of the use of CyHire, our online career management system. We are now teaching up to 10 sections of BUSAD 203X internally each semester. The course is 1 credit, graded, and required for all College of Business students which we have seen positively impacting overall professional development of our students.

Thank you for your continued support and we look forward to reporting the successes of College of Business students and graduates in the future. Please feel free to contact me personally if you have questions or concerns about this information.

Best Wishes,

Kathy Wieland
Director
Business Career Services

( ) = +/- from last year
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Our Mission
Business Career Services is dedicated to providing students and alumni with the information and tools necessary for successful career development and job seeking. Most importantly, Business Career Services connects students, alumni, and faculty/staff with employers by providing programs and services that create opportunities to engage in mutually beneficial partnerships that meet the needs of an evolving, global workforce.

What We Offer

Career Development Outreach
- BusAd 203X (Careers in Business and Professional Employment Preparation): a required class for all College of Business students
- CareerLeader-College: a computerized business career guidance tool

Personalized Career Planning
- Individual career advising
- Career-related resource library
- Comprehensive website including guides to assist with job search
- Career-related presentations
- Mock interviews

Real World Business Opportunities
- Assistance with internship and co-op positions search
- Informational interviews with professionals in your area of interest

Campus Recruitment
- Interviewing facilities
- Web-based recruiting system
- Employer visits
- Fall & Spring career fairs
College of Business undergraduates were occupied (including graduate school, additional education, employed professionally, temporarily employed-not seeking, and temporarily employed-seeking permanent)

College of Business undergraduates were professionally occupied (including graduate school, additional education, employed professionally, and temporarily employed-not seeking)

Interns/Co-ops were reported

College of Business students utilized the CyHire system

Individual career advising appointments took place

Alumni Registrants

Campus presentations were offered by staff and employers

Students attended campus presentations by staff and employers

Organizations attended the Career Fair in September 2013

Students attended the Career Fair in September 2013

Organizations attended the Career Fair in February 2014

Students attended the Career Fair in February 2014

Organizations recruited (2012/13=292; 2011/12=251)

Number of interview schedules (2012/13=398; 2011/12=396)

Interviews conducted (2012/13=1,893; 2011/12=2,007)

Full-time positions were posted (2012/13=2,675, 2011/12=1,881)

Intern/Co-op positions were posted (2012/13=1,054, 2011/12=717)

Students that went on for additional education

Students that attended graduate school

Student evaluation (based on a 1 to 5 scale, 1 being excellent 5 being poor)

Employer evaluation (based on a 1 to 5 scale, 1 being excellent 5 being poor)
Career Services Presentations

Career Fair Success Strategies
Comprehensive Job Search
Dress for Success
Interviewing
Networking

Job Search Tools
Leadership Resume Strategies
Marketing Your Student
Organization Experience

Resume and Cover Letter
Building
Salary and Offer Negotiation
The International Job Search

Outreach Presentations

There were 59 outreach presentations provided by the Business Career Services staff. The requests included the following categories:

<table>
<thead>
<tr>
<th>Category</th>
<th># of participants</th>
<th># of presentations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Presentations for Faculty</td>
<td>1,390</td>
<td>26</td>
</tr>
<tr>
<td>Tailored Presentations by Specific Career Field/Major</td>
<td>355</td>
<td>2</td>
</tr>
<tr>
<td>Career Workshops through the Office</td>
<td>312</td>
<td>9</td>
</tr>
<tr>
<td>New Student Parent Orientations</td>
<td>576</td>
<td>21</td>
</tr>
<tr>
<td>University Clubs</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>TOTALS</td>
<td>2,641</td>
<td>59</td>
</tr>
</tbody>
</table>

Student evaluation of Business Career Services
(based on a 1 to 5 scale, 1 being excellent 5 being poor)
BusAd 203X

Careers in Business and Professional Employment Preparation. Careers in business, personal interests and values, and issues relevant to functioning professionally in the workplace: ethical dilemma discussions, developing and implementing a professional job search, resume and other professional job seeking correspondence, interviewing, evaluating offers, business etiquette, networking, and transitioning from student to employee. Presentations will be a requirement of this course. Students should enroll in this course prior to commencing a job search. Ten sections are offered each semester totaling 600-700 students.

Advising & Walk-in Appointments By Major

Mock Interviews Conducted By Major
Employer Outreach

1.65 Employer evaluation of Business Career Services
(based on a 1 to 5 scale, 1 being excellent 5 being poor)

If you would like to meet with Business Career Services staff for a recruiting strategy discussion please contact us at buscs@iastate.edu or call (515) 294-2542.

Employer Development

- Executed summer Employers Circle meeting involving 20+ recruiters
- Engaged with increased number of employers in 2013-2014. Visited with 73 (+46%)

Services Available to Employers

Post Positions
- You have the option to post your positions online using CyHire.
- To access ISU alumni who may be seeking a new job or career change, post a position in CyHire and select Alumni as the desired class level.

On-Campus Interviewing
- Request interview schedules

Video Interviewing
- If you would like to use video conferencing for interviews, please contact our office at buscs@iastate.edu or 515.294.2542. Video interviews are only available during normal business hours.

Internships & Co-ops
- Information about the differences, benefits, requirements, and more.
CyHire

In partnership with all colleges of the university, Business Career Services has an online career management system called CyHire. Centralized technology combines the resources of seven great colleges to provide job opportunities and access to Iowa State University talent for our employer clients. This system ensures fair and equal access by students, alumni, and employers.

Features

- Job postings
- On-campus recruiting (OCR)
- Event registration
- Information sessions

2,762 Full Time Employment Positions Posted

1,142 Experiential Education (Co-op/Internship) Positions Posted
2013 Fall Career Fair, Interview Day & Mock Interview Day

Career Fair Committee
Co-Chair, LAS
  Emily Hockins
Interview Day Co-Coordinators
  Caitlin Higgins & Kelsey Schultz
Ambassador Co-Coordinators
  Adam Nguyen & Jordan Mitchell
Advertising & Marketing Co-Coordinators
  Megan McDonald & Sarah Synovec
Events Co-Coordinators
  Carter Collins & Candice Revita
Student Outreach Co-Coordinators
  Autumn McGill & Phillip Schmitt
Advisor, Business
  Meredith Williams
Advisor, Human Sciences
  Aubree Johnson
Advisor, Liberal Arts & Sciences
  Taren Reker Crow

Career Fair
Participating Organizations: 168 (Same)
Students Attending: 3,257 (+5.6%)
(2012: 168 Organizations, 3,085 Students)

Interview Day
Participating Organizations: 40 (-14.9%)
Interviews Conducted: 823 (+10.6%)
(2012: 47 Organizations, 744 Interviews)

Mock Interview Day
Participating Organizations: 7 (-22.2%)
Participating Organization Representatives: 13 (+18.2%)
Number of Interviews Conducted: 106 (+19.1%)
(2012: 9 Participating Organizations, 11 Participating Representatives, 89 Interviews Conducted)

* See page 26 for a full list of employer participants.
2014 Spring Career Fair, Interview Day & Mock Interview Day

Career Fair Committee
Co-Chair, Business
   Anisha Pant
Co-Chair, LAS
   Emily Hockins
Interview Day Coordinator
   Autumn McGill
Ambassador Coordinator
   Jordan Mitchell
Advertising & Marketing Co-Coordinators
   Justin Mattingly & Megan Showers
Events Coordinator
   Phillip Schmitt
Advisor, Business
   Meredith Williams
Advisor, Human Sciences
   Aubree Johnson
Advisor, Liberal Arts & Sciences
   Taren Reker Crow

Career Fair
Participating Organizations: 160 (+6.7%)
Students Attending: 1,887 (+20.0%)
(2013: 150 Organizations, 1,572 Students)

Interview Day
Participating Organizations: 33 (Same)
Interviews Conducted: 388 (+7.8%)
(2013: 33 Organizations, 360 Interviews Conducted)

Mock Interview Day
Participating Organizations: 4 (-42.9%)
Participating Organization Representatives: 4 (-55.6%)
Number of Interviews Conducted: 47 (-36.5%)
(2013: 7 Participating Organizations, 9 Participating Representatives, 74 Interviews Conducted)

* See page 27 for a full list of employer participants.
## Undergraduate Employment Statistics

### Top Hiring Organizations 2013-2014

<table>
<thead>
<tr>
<th>Organizations</th>
<th># of Hires</th>
<th>2012-2013 Ranking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wells Fargo</td>
<td>19</td>
<td>1</td>
</tr>
<tr>
<td>Principal Financial Group</td>
<td>14</td>
<td>2</td>
</tr>
<tr>
<td>McGladrey</td>
<td>13</td>
<td>3</td>
</tr>
<tr>
<td>John Deere</td>
<td>10</td>
<td>4</td>
</tr>
<tr>
<td>Cerner Corporation</td>
<td>9</td>
<td>5</td>
</tr>
<tr>
<td>Ruan Transportation Management Services</td>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>J. B. Hunt Transport, Inc.</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>KPMG LLP</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>Nationwide Insurance</td>
<td>7</td>
<td>8</td>
</tr>
<tr>
<td>Workiva</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>HON Company, The</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>Hormel Foods Corporation</td>
<td>6</td>
<td>N/A</td>
</tr>
<tr>
<td>Boeing Company, The</td>
<td>5</td>
<td>N/A</td>
</tr>
<tr>
<td>Enterprise Rent-A-Car</td>
<td>5</td>
<td>N/A</td>
</tr>
<tr>
<td>EY</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>Hy-Vee, Inc.</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>IBM Corporation</td>
<td>5</td>
<td>N/A</td>
</tr>
<tr>
<td>Kingland Systems Corp.</td>
<td>5</td>
<td>N/A</td>
</tr>
<tr>
<td>Office of Auditor of State</td>
<td>5</td>
<td>N/A</td>
</tr>
<tr>
<td>U.S. Army</td>
<td>5</td>
<td>N/A</td>
</tr>
<tr>
<td>3M</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Altec Industries, Inc.</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Barr-Nunn Transportation, Inc.</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Cargill, Incorporated</td>
<td>4</td>
<td>N/A</td>
</tr>
<tr>
<td>Union Pacific Railroad</td>
<td>4</td>
<td>N/A</td>
</tr>
<tr>
<td>Xpanxion, LLC</td>
<td>4</td>
<td>N/A</td>
</tr>
</tbody>
</table>
12 South Broadway LLC
22 South Broadway LLC
Abu Dhabi Investment Authority
Air National Guard
Altec Industries, Inc.
Ames IT and Numeric Solutions, LLC
Arthur J. Gallagher & Co. of Iowa
Auto-Owners Insurance Company
Bellagio Las Vegas
Benefit Communication Insourcing
Berkshire Hathaway Homestate Companies
Best Buy Co., Inc.
Big Barn Harley Davidson
Blueea Holiday, Inc.
Boom Lab
Cargill, Incorporated
Central Financial Group
Cerner Corporation
China Construction Bank
Cohen Financial Concept Industries
Dallas Mavericks
Enterprise Rent-A-Car
Ernst & Young LLP
Felda Global Ventures
Fireman’s Fund Insurance Company
First American Bank Group, Ltd.
First State Bank
Four Star Realty & Property Management Inc.
Galvion, LLC, 2
General Electric Capital
Grant Thornton
HNI Corporation
Home Mutual Insurance
Homeowners Corporation
Hy-Vee, Inc., 3
IBM Corporation, 2
ING, 2
Inland American Real Estate Investment Trust
InXpress
Iowa Appraisal & Research Corp
Iowa Division of Banking
Iowa State Bank
J. C. Penney Company, Inc.
John Deere
Kingland Systems Corp.

### Business Economics

**EKN**

John Deere

LaFarge Corporation

Principal Financial Group

### Finance

1st Federal Credit Union

Mid-Iowa Community Action, Inc.

Montag Manufacturing, Inc.

Mountjoy Chilton Medley, LLP

NewLink Genetics

NGL Energy Partners

North American Minerals Corporation

Northwestern Mutual Financial Network

Office of Auditor of State, 5

People Savings Bank

PricewaterhouseCoopers LLP

Principal Financial Group, 3

QCI

Quad Med

Rembrandt Foods

Richey May & Co.

Roth & Company, P.C.

Self-Employed, 2

Shipley Donuts

Signet Builders, 2

SNI Companies

Story County Sheriff’s Office

Summit Construction

Sunway Realty, LLC

Swift Revolutions, Inc.

TB&C

Terex Corporation

The Reformation

The Solar Company

Transamerica

Trillium Trading

Tyson Foods, Inc.

Unknown, 9

US Bank

Walmart Stores, Inc.

Washington Wizards

WebFilings LLC

Wells Fargo, 5

Williams & Company

Workiva

Zail Place

### Management

Abercrombie & Fitch

Acquity Group

Alenco

Altec Industries, Inc.

American Farm Bureau

American Income Life
Management (cont.)
AMT
Animal Rescue League of Iowa
Archer Daniels Midland Company
Barr-Nunn Transportation, Inc.
Burns & McDonnell
C. H. Robinson Worldwide, Inc.
Central Iowa Sports Baseball
Cerner Corporation
Citi Bank of Chengdu
City of Waukee
Dice
Edward Jones
Enterprise Holdings, Inc.
Enterprise Rent-A-Car
Freaky Fresh Marketing
Global Student Housing
Great Western Bank
Henry Schein, Inc.
Highway Equipment Company
Iowa Orthopaedic Center
Iron Gate Energy Services
J. B. Hunt Transport, Inc.
Janus Capital
Jensen Properties
Karl Chevrolet
K-Mart Corporation
Kohl’s Department Stores
Kum & Go, L.C.
Language Corps
Mary Greeley Medical Center
McFee Financial Group, Inc.
Nationwide Insurance, 2
OmniVista Solutions
Penske Truck Leasing
Pi Beta Phi International Fraternity
Portico Group, The
Prairie Meadows Racetrack and Casino
Principal Financial Group, 2
RE/MAX Results
Ruan Transportation Management Services
Self-Employed
Sichuan Libao Co.
State Farm Insurance
Stryker Medical Systems
The Eight Pack (Security Systems Company)
Theisen Supply, Inc.
Titan Corporation
U.S. Army, 2
U.S. Marine Corps
U.S. Navy
Union Pacific Railroad
Unknown, 8
Victoria’s Secret
Village Green Companies
Walgreen Co.
Wells Fargo
Zygo Sound

MIS
(Management Information Systems)
3M, 2
Alliant Techsystems
Allied Warhouses
Ames Public Library
ATK Corporate
Axxiome USA LCC
Barr-Nunn Transportation, Inc.
BKD, LLP
Boeing Company, The, 5
Boston Scientific Corporation, 2
Buena Vista University
Businessolver
Cargill, Incorporated
Caterpillar Inc., 2
Cerner Corporation
City of Savage, MN
Daktronics, Inc.
Data Support Systems, Inc.
Davis Brown Law Firm
Decker Truck Lines
Deloitte & Touche LLP
EFICO Corp.
EY, 3
Forsythe
General Electric Company
Grinnell Mutual Reinsurance Company, 2
Hayneedle, Inc.
HMS School District
Holmes, Murphy & Associates
Hormel Foods Corporation
Hy-Vee, Inc.
Idea.com Mid-America
John Deere, 2
Kingland Systems Corp.
KPMG LLP
Land O’Lakes, Inc.
LWBJ, LLP
McGladrey, 6
McKesson Healthcare
Medtronic, Inc.
Mokosak Advisory Group
Mutual of Omaha
Netsmart Technologies
New York Life Insurance Company
Omnivista Solutions
Ortho2
OutcomesMTM
Payless ShoeSource
Polaris Industries
PricewaterhouseCoopers LLP
Principal Financial Group, 3
QCI, 2
Richey May & Co.
Ruan Transportation Management Services, 2
RuffaloCody
Self-Employed, 2
Software Solutions
Source Allies, Inc., 2
State of Iowa
Statistics & Control, Inc.
SumTotal Systems
Symantec Corporation
TDX Tech
Trizetto Corporation
U.S. Army
UnitedHealth Group
Unknown, 5
WebFilings LLC, 2
Xpanxion, LLC, 3

Marketing
AAA Minnesota/Iowa
Allstate Insurance Company
American Retirement Systems
AmeriCorps
Amescars.com
Ansay & Associates LLC
APC do Brasil, Ltda.
Bank of America
Ben & Jerry’s
Bosavi
Boutique
C. H. Robinson Worldwide, Inc.
Cargill, Incorporated
Carson & Barron Farms
Cerner Corporation, 5
Chicago Bears
CHS Inc.
Chuck Anderson Ford
Community State Bank
CR Promotions
Dee Zee, Inc.
EdR
Enterprise Rent-A-Car, 2
Farm Bureau Financial Services
Frito-Lay, Inc.
Giants Ridge Golf and Ski Resort
HNI Corporation
HON Company, The
Hormel Foods Corporation
Hy-Vee, Inc.
Insight Global, Inc.
Iowa Barnstormers
Iowa State University Foundation
John Deere, 2
KDSM Fox 17
Kingland Systems Corp.
KMJ Performance
L&H Y Trading Inc.
L2T Media
LockPath, Inc.
Martin Williams Advertising
MassMutual Financial Group
Medtronic, Inc.
Menard, Inc., 2
Meyocks Group, The
Mid American Junior Golf Tour
Millang Financial Group
Nationwide Insurance
Nelson
Netsmart Technologies
Northwestern Mutual Financial Network, 2
Orange Bowl Committee
Payless ShoeSource
Pella Corporation
People Advantage
PGA TOUR
Pigott, Inc.
Pinnacle Advertising
POET Biorefining
POPSUGAR
Power-Life
Premier Event Management
Principal Financial Group
Renewable Energy Group
Ryerson, 2
Sauer Incorporated
Service Corporation International
### Top Employers By Major (# of Hires)

#### Accounting
- McGladrey, 7
- KPMG LLP, 5
- Office of Auditor of State, 5
- Wells Fargo, 5
- Hy-Vee, Inc., 3
- IBM Corporation, 3
- Principal Financial Group, 3
- BH Management, 2
- CBRE, Inc., 2
- Danfoss, 2
- Marsh and McLennan, 2
- Signet Builders, 2
- Workiva, 2

#### Business Economics
- EVN, 1
- John Deere, 1
- LaFarge Corporation, 1
- Principal Financial Group, 1

#### Finance
- Wells Fargo, 10
- Nationwide Insurance, 4
- Principal Financial Group, 4
- Gavilon, LLC, 2
- IBM Corporation, 2
- ING, 2
- Nationwide Agribusiness, 2

#### Management
- Enterprise Rent-A-Car, 2
- Nationwide Insurance, 2
- Principal Financial Group, 2
- U.S. Army, 2

#### MIS
- McGladrey, 6
- Boeing Company, The, 5
- Ernst & Young LLP, 3
- Principal Financial Group, 3
- Xpanxion, LLC, 3
- Workiva, 2
- 3M, 2
- Boston Scientific Corporation, 2
- Caterpillar Inc., 2
- Grinnell Mutual Reinsurance Company, 2

### Undergraduate Employment Statistics

#### Accounting
- McGladrey, 7
- KPMG LLP, 5
- Office of Auditor of State, 5
- Wells Fargo, 5
- Hy-Vee, Inc., 3
- IBM Corporation, 3
- Principal Financial Group, 3
- BH Management, 2
- CBRE, Inc., 2
- Danfoss, 2
- Marsh and McLennan, 2
- Signet Builders, 2
- Workiva, 2

#### Business Economics
- EVN, 1
- John Deere, 1
- LaFarge Corporation, 1
- Principal Financial Group, 1

#### Finance
- Wells Fargo, 10
- Nationwide Insurance, 4
- Principal Financial Group, 4
- Gavilon, LLC, 2
- IBM Corporation, 2
- ING, 2
- Nationwide Agribusiness, 2

#### Management
- Enterprise Rent-A-Car, 2
- Nationwide Insurance, 2
- Principal Financial Group, 2
- U.S. Army, 2

#### MIS
- McGladrey, 6
- Boeing Company, The, 5
- Ernst & Young LLP, 3
- Principal Financial Group, 3
- Xpanxion, LLC, 3
- Workiva, 2
- 3M, 2
- Boston Scientific Corporation, 2
- Caterpillar Inc., 2
- Grinnell Mutual Reinsurance Company, 2
2013-2014 Salary Acceptances/Offers Summary

<table>
<thead>
<tr>
<th>Bachelor Level Graduates</th>
<th>#</th>
<th>Low</th>
<th>Average</th>
<th>Median</th>
<th>High</th>
<th>% Change 2012/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>79</td>
<td>$29,120</td>
<td>$46,354</td>
<td>$47,500</td>
<td>$64,000</td>
<td>+ 1.9%</td>
</tr>
<tr>
<td>Business Economics *</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Finance</td>
<td>58</td>
<td>$27,040</td>
<td>$41,925</td>
<td>$41,500</td>
<td>$60,000</td>
<td>- 3.7%</td>
</tr>
<tr>
<td>Management</td>
<td>19</td>
<td>$26,700</td>
<td>$42,774</td>
<td>$42,000</td>
<td>$60,000</td>
<td>+ 9.4%</td>
</tr>
<tr>
<td>MIS (Management Information Systems)</td>
<td>61</td>
<td>$32,000</td>
<td>$52,743</td>
<td>$52,520</td>
<td>$67,000</td>
<td>- 0.2%</td>
</tr>
<tr>
<td>Marketing</td>
<td>21</td>
<td>$30,000</td>
<td>$41,432</td>
<td>$41,500</td>
<td>$56,000</td>
<td>+ 0.2%</td>
</tr>
<tr>
<td>SCM (Supply Chain Management)</td>
<td>76</td>
<td>$34,000</td>
<td>$47,637</td>
<td>$48,000</td>
<td>$63,500</td>
<td>+ 2.9%</td>
</tr>
<tr>
<td>College of Business - All Majors</td>
<td>315</td>
<td>$26,700</td>
<td>$46,568</td>
<td>$48,000</td>
<td>$67,000</td>
<td>+ 2.5%</td>
</tr>
</tbody>
</table>

* Sample size too small for reporting

Out of Country
- Brazil 1
- China 12
- Finland 1
- Hong Kong 2
- Malaysia 3
- Thailand 1
- United Arab Emirates 1

% Change
- 1.9%
- 3.7%
- 9.4%
- 0.2%
- 0.2%
- 2.9%
- 2.5%
### 2013-2014 Bachelor Level Graduates

<table>
<thead>
<tr>
<th>Department</th>
<th>BS Grads</th>
<th>Grad School</th>
<th>Additional Education</th>
<th>Temporarily Employed/Not Seeking</th>
<th>Employed Professionally</th>
<th>Total Professionally Occupied</th>
<th>Temporarily Employed Permanent</th>
<th>Seeking Employment</th>
<th>Not Seeking Employment</th>
<th>No Reply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>175</td>
<td>29</td>
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<td>1</td>
<td>119</td>
<td>151</td>
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<tr>
<td>Business Economics</td>
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<td>0</td>
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<td>4</td>
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<tr>
<td>Finance</td>
<td>213</td>
<td>39</td>
<td>22</td>
<td>1</td>
<td>1</td>
<td>117</td>
<td>88</td>
<td>6</td>
<td>10</td>
<td>6</td>
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<tr>
<td>Management</td>
<td>104</td>
<td>5</td>
<td>6</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>73</td>
<td>81</td>
<td>78</td>
<td>13</td>
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<tr>
<td>MIS (Management Information Systems)</td>
<td>115</td>
<td>5</td>
<td>4</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>98</td>
<td>86</td>
<td>103</td>
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<td>0</td>
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<td>0</td>
<td>108</td>
<td>84</td>
<td>109</td>
<td>14</td>
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<td>OSCM (Operations &amp; Supply Chain Management)</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>100</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>SCM (Supply Chain Management)</td>
<td>116</td>
<td>3</td>
<td>3</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>93</td>
<td>89</td>
<td>99</td>
<td>11</td>
</tr>
<tr>
<td>Totals</td>
<td>872</td>
<td>82</td>
<td>10</td>
<td>4</td>
<td>1</td>
<td>4</td>
<td>613</td>
<td>78</td>
<td>703</td>
<td>89</td>
</tr>
</tbody>
</table>

* These categories are not included in the percentage-Not Seeking Employment and No Reply

### Methodology

The data presented was collected in the following manner:
1. Direct response from graduating students
2. Response from employers
3. Response from faculty
4. Information received from Undergraduate Programs submitted for graduation announcements
5. Phone calls made directly to graduates or their family six months after their graduating semester

### Definition of Categories:

**TEMPORARILY EMPLOYED; NOT SEEKING EMPLOYMENT** indicates the graduates are working in a temporary position with the understanding it will turn into a permanent position.

**EMPLOYED PROFESSIONALLY** is defined as employment which requires a college degree. It does not always indicate employment in the graduated field of study.

**TEMPORARILY EMPLOYED; STILL SEEKING PROFESSIONAL EMPLOYMENT** indicates the graduates are working in a wide range of positions which do not require a college degree. This type of employment is often a carryover from work while in school.

**SEEKING EMPLOYMENT** indicates the graduate is unemployed and actively seeking professional employment.

**NOT SEEKING EMPLOYMENT** indicates the graduate is not entering the job market at this time.

**NO REPLY** indicates that despite our best efforts no contact was made to ascertain this individual’s employment status.

The two previous categories (NOT SEEKING EMPLOYMENT and NO REPLY) were not included in the statistical analysis to reflect a more realistic indicator of the employment status.
Alumni Services

Services Provided

- Resume and Cover Letter Review
- Letters of Reciprocity
- On-Campus Interviews
- Career Information Library
- Alumni Networking
- In Person/Phone Career Advising Appointments for Job Search Strategy Development
- Job Openings in CyHire are available to alumni who complete our Alumni Registration Form
- Attendance at our Fall and Spring Career Fairs each year (company list available in CyHire)

Connecting Alumni with College of Business Students

Alumni Career Partners was established within LinkedIn as a medium for connecting alumni with current College of Business students and Business Career Services staff to share expertise on your career field. Business Career Services and Graduate Career Services may also utilize this resource to contact you about opportunities for participation with mock interviews, informational interviews, and job shadows.

How to Join

Simply login to LinkedIn and join the subgroup “Alumni Career Partners” under the “Iowa State University College of Business Alumni and Friends” group. Note: By joining “Alumni Career Partners”, you will automatically become a member of the “Iowa State University College of Business Alumni and Friends” group. If you have any questions, contact Business Career Services at buscs@iastate.edu or (515) 294-2542.

88% Full-Time Postings Included
Alumni as Desired Classification

<table>
<thead>
<tr>
<th>Year</th>
<th>Alumni Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>167</td>
</tr>
<tr>
<td>2012-13</td>
<td>254</td>
</tr>
<tr>
<td>2011-12</td>
<td>251</td>
</tr>
<tr>
<td>2010-11</td>
<td>242</td>
</tr>
<tr>
<td>2009-10</td>
<td>198</td>
</tr>
</tbody>
</table>
Internships & Co-ops

In today’s marketplace, recruiting, hiring, and training the most suitable employees is critical to the success of your business. One of the most effective ways to make sure you’re offering the right job to the right person is through internships/co-ops.

Internships/co-ops let you observe a potential employee’s performance in an actual job situation. Through internships/co-ops, you’re able to evaluate a student’s real potential in light of your company’s needs before you offer him/her a full-time professional position.

Highlights

- Internship reporting increased from 774 to 930 (+20.2%)
- Parallel internship reporting (part-time, during the semester) increased for Fall 2013 by 3.9% and increased for Spring 2014 by 1.6%
- Summer internships increased 34.3%

* For more information about internships and co-ops, please visit our website http://www.business.iastate.edu/careers/employers/internship-co-op-program/
Students on Internship/Co-op Sites by Semester

Historically

<table>
<thead>
<tr>
<th>Year</th>
<th>Fall</th>
<th>Spring</th>
<th>Summer</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>161</td>
<td>194</td>
<td>575</td>
<td>930</td>
</tr>
<tr>
<td>2012-13</td>
<td>155</td>
<td>191</td>
<td>428</td>
<td>774</td>
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<tr>
<td>2011-12</td>
<td>114</td>
<td>172</td>
<td>407</td>
<td>693</td>
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<td>2010-11</td>
<td>142</td>
<td>147</td>
<td>315</td>
<td>604</td>
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<td>2009-10</td>
<td>137</td>
<td>171</td>
<td>288</td>
<td>596</td>
</tr>
<tr>
<td>2008-09</td>
<td>145</td>
<td>171</td>
<td>278</td>
<td>594</td>
</tr>
<tr>
<td>2007-08</td>
<td>130</td>
<td>135</td>
<td>303</td>
<td>568</td>
</tr>
<tr>
<td>2006-07</td>
<td>204</td>
<td>199</td>
<td>292</td>
<td>695</td>
</tr>
<tr>
<td>2005-06</td>
<td>113</td>
<td>151</td>
<td>310</td>
<td>574</td>
</tr>
<tr>
<td>2004-05</td>
<td>98</td>
<td>115</td>
<td>321</td>
<td>534</td>
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### Individual Internships By Major

<table>
<thead>
<tr>
<th>Major</th>
<th>Fall '13</th>
<th>Spring '14</th>
<th>Summer '14</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>34</td>
<td>44</td>
<td>83</td>
<td>161</td>
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<tr>
<td>Business Economics</td>
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<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Finance</td>
<td>28</td>
<td>35</td>
<td>97</td>
<td>160</td>
</tr>
<tr>
<td>Management</td>
<td>13</td>
<td>11</td>
<td>36</td>
<td>60</td>
</tr>
<tr>
<td>Management Information Systems</td>
<td>28</td>
<td>30</td>
<td>91</td>
<td>149</td>
</tr>
<tr>
<td>Marketing</td>
<td>35</td>
<td>48</td>
<td>131</td>
<td>214</td>
</tr>
<tr>
<td>Pre-Business</td>
<td>5</td>
<td>9</td>
<td>35</td>
<td>49</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>17</td>
<td>17</td>
<td>100</td>
<td>134</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>161</strong></td>
<td><strong>194</strong></td>
<td><strong>575</strong></td>
<td><strong>930</strong></td>
</tr>
</tbody>
</table>

### Salary Summary

(Salaries reported by students and employers)

<table>
<thead>
<tr>
<th>Major</th>
<th>#</th>
<th>Low</th>
<th>Average</th>
<th>High</th>
<th>2012/2013</th>
</tr>
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<tbody>
<tr>
<td>Accounting</td>
<td>103</td>
<td>8.00</td>
<td>14.30</td>
<td>22.91</td>
<td>+ 2.00%</td>
</tr>
<tr>
<td>Business Economics</td>
<td>2</td>
<td>8.00</td>
<td>9.50</td>
<td>11.00</td>
<td>- 13.7%</td>
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<tr>
<td>Finance</td>
<td>111</td>
<td>8.00</td>
<td>12.22</td>
<td>22.60</td>
<td>- 2.80%</td>
</tr>
<tr>
<td>Management</td>
<td>30</td>
<td>8.00</td>
<td>10.96</td>
<td>19.35</td>
<td>- 12.60%</td>
</tr>
<tr>
<td>Management Information Systems</td>
<td>115</td>
<td>8.00</td>
<td>14.21</td>
<td>26.71</td>
<td>- 6.10%</td>
</tr>
<tr>
<td>Marketing</td>
<td>92</td>
<td>7.25</td>
<td>11.67</td>
<td>31.25</td>
<td>- 7.30%</td>
</tr>
<tr>
<td>Pre-Business</td>
<td>28</td>
<td>8.00</td>
<td>10.88</td>
<td>22.00</td>
<td>+ 2.50%</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>94</td>
<td>7.50</td>
<td>14.99</td>
<td>21.66</td>
<td>+ 1.00%</td>
</tr>
<tr>
<td><strong>Total # of Offers/Acceptances</strong></td>
<td><strong>575</strong></td>
<td></td>
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</table>

**College of Business Overall**

<p>| | | | | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Hourly Rate</td>
<td>$7.25</td>
<td>$13.22</td>
<td>$31.25</td>
<td>- 3.50%</td>
</tr>
<tr>
<td>3-mo. Earnings</td>
<td>$3,480</td>
<td>$6,346</td>
<td>$15,000</td>
<td>- 3.50%</td>
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</table>
Total # of Students Seeking Internships

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Students</th>
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<tbody>
<tr>
<td>2013-14</td>
<td>2,109</td>
</tr>
<tr>
<td>2012-13</td>
<td>1,625</td>
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<tr>
<td>2011-12</td>
<td>1,480</td>
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<tr>
<td>2010-11</td>
<td>1,399</td>
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<tr>
<td>2009-10</td>
<td>1,472</td>
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<tr>
<td>2008-09</td>
<td>1,412</td>
</tr>
<tr>
<td>2007-08</td>
<td>1,540</td>
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Top Internship/Co-op Employers
(Based on total number of students reported Fall ’13, Spring ‘14, & Summer ’14)

<table>
<thead>
<tr>
<th>Employer</th>
<th># of Hires</th>
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<tbody>
<tr>
<td>Kingland Systems Corp.</td>
<td>159</td>
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<tr>
<td>Iowa State University</td>
<td>55</td>
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<tr>
<td>Principal Financial Group</td>
<td>41</td>
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<tr>
<td>Transamerica</td>
<td>25</td>
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<tr>
<td>Workiva</td>
<td>17</td>
</tr>
<tr>
<td>John Deere</td>
<td>15</td>
</tr>
<tr>
<td>Northwestern Mutual Financial Network</td>
<td>14</td>
</tr>
<tr>
<td>Iowa Department of Transportation</td>
<td>13</td>
</tr>
<tr>
<td>Renewable Energy Group</td>
<td>13</td>
</tr>
<tr>
<td>Hy-Vee, Inc.</td>
<td>11</td>
</tr>
<tr>
<td>Land O’Lakes, Inc.</td>
<td>11</td>
</tr>
<tr>
<td>KPMG LLP</td>
<td>9</td>
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<tr>
<td>Emerson</td>
<td>8</td>
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<tr>
<td>General Dynamics</td>
<td>8</td>
</tr>
<tr>
<td>Holmes, Murphy &amp; Associates</td>
<td>8</td>
</tr>
<tr>
<td>Kinze Manufacturing</td>
<td>8</td>
</tr>
<tr>
<td>Danfoss</td>
<td>7</td>
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<tr>
<td>Sherwin-Williams Company, The</td>
<td>7</td>
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<tr>
<td>Cargill, Incorporated</td>
<td>6</td>
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<tr>
<td>ConAgra Foods, Inc.</td>
<td>6</td>
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</table>
Location of Internships/Co-ops

Employment Locations in Iowa

<table>
<thead>
<tr>
<th>Location</th>
<th>Count</th>
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<tbody>
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<td>Alden</td>
<td>1</td>
</tr>
<tr>
<td>Algona</td>
<td>3</td>
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<tr>
<td>Altoona</td>
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<td>Amana</td>
<td>4</td>
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<tr>
<td>Ames</td>
<td>349</td>
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<tr>
<td>Ankeny</td>
<td>16</td>
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<tr>
<td>Buffalo Center</td>
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<tr>
<td>Carroll</td>
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<tr>
<td>Cedar Falls</td>
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<tr>
<td>Cedar Rapids</td>
<td>35</td>
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<tr>
<td>Center Point</td>
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</tr>
<tr>
<td>Clear Lake</td>
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<tr>
<td>Clive</td>
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<tr>
<td>Council Bluffs</td>
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<tr>
<td>Davenport</td>
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<tr>
<td>Des Moines</td>
<td>139</td>
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<tr>
<td>Dubuque</td>
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<tr>
<td>Earlville</td>
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<tr>
<td>Fairfield</td>
<td>3</td>
</tr>
<tr>
<td>Forest City</td>
<td>1</td>
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<tr>
<td>Gilbert</td>
<td>1</td>
</tr>
<tr>
<td>Grimes</td>
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<tr>
<td>Hampton</td>
<td>1</td>
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<tr>
<td>Holstein</td>
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<td>Humboldt</td>
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<td>Indianola</td>
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<td>Iowa City</td>
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<td>Johnston</td>
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<td>Kalona</td>
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<tr>
<td>Manchester</td>
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<tr>
<td>Marshalltown</td>
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<td>Mason City</td>
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<tr>
<td>Montezuma</td>
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<tr>
<td>Muscatine</td>
<td>3</td>
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<tr>
<td>Nevada</td>
<td>3</td>
</tr>
<tr>
<td>New Hampton</td>
<td>1</td>
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<tr>
<td>Okoboji</td>
<td>1</td>
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<tr>
<td>Oskaloosa</td>
<td>1</td>
</tr>
<tr>
<td>Pella</td>
<td>3</td>
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<td>Perry</td>
<td>1</td>
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<tr>
<td>Ralston</td>
<td>1</td>
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<td>Sioux City</td>
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<td>Spencer</td>
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<td>Unknown</td>
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<td>Urbandale</td>
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<td>Waterloo</td>
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<td>Waukee</td>
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<td>West Bend</td>
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<td>West Des Moines</td>
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<td>Williamsburg</td>
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<td>Australia</td>
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<td>China</td>
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<tr>
<td>Germany</td>
<td>4</td>
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<tr>
<td>Malaysia</td>
<td>2</td>
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### Employer Participants 2013-2014

#### Accounting
- Accenture LLP
- Adventureland Amusement Park, Inn/ Campground
- Allen L. Kockler Co., 2
- Allianz Life Insurance
- Ames Golf and Country Club, 2
- Arnold Motor Supply
- Athene USA, 2
- BH Management
- BKD, LLP
- Brooks Lodden P.C.
- Bunge Corporation
- Cargill, Incorporated, 2
- Century 21 Signature Real Estate
- China Galaxy Securities
- CipherPoint Software, Co
- Danfoss, 4
- Deloitte & Touche LLP
- Denman & Company, 2
- Emerson
- Enterprise Rent-A-Car
- Etekcity Corporation
- EY
- Firestone Agricultural Tire
- Great Western Bank
- Habitat for Humanity
- Henan Tech & Information Research Institute
- Highway Equipment Company
- Holmes, Murphy & Associates
- Hy-Capacity, Inc.
- Hy-Vee, Inc., 4
- IBM Corporation, 2
- Iowa State University, 10
- Iowa Department of Transportation, 4
- Iowa Realty
- Iowa State Fair
- J.D. Heiskell, 3
- Jacobsen & Company, LLP, 2
- John Deere, 3
- Kingland Systems Corp., 25
- Kinze Manufacturing
- Koch Industries
- Kohler Company
- KPMG LLP, 9
- Land O'Lakes, Inc., 2
- LG Everist Inc.
- MaxYield Cooperative
- McGladrey, 4
- Mid-Iowa Community Action, Inc.
- Monsanto Company
- Northwestern Mutual Financial Network
- Office of Auditor of State, 5
- PricewaterhouseCoopers LLP, 3
- Principal Financial Group, 4
- R & R Realty Group, LTD
- Renewable Energy Group
- Rockwell Collins, 3
- Roth & Company, P.C.
- Signet Builders, 3
- State of Iowa
- Story Construction Co.
- Summit Farms
- Tenneco Inc.
- Transamerica, 10
- UnityPoint Health - Des Moines, 3
- US Bank
- Vision Financial Group
- Willow Creek Association
- Workiva, 4
- Wright Aviation, LLC

#### Business Economics
- Iowa State University, 1
- Kingland Systems Corp., 1
- Renewable Energy Group, 1

#### Finance
- Absolute Internships
- AgriCredit Acceptance Company, 2
- Altec Industries, Inc.
- Ames Chamber of Commerce and Economic Development Commission
- Ames Computer Technology Company
- Athene USA, 2
- Barclays
- Bartlett Grain Company
- Berkshire Hathaway Homestate Companies
- Boeing Company, The
- Brianwood Club of Ankeny, 2
- Briggs Healthcare
- Cargill, Incorporated
- CDS Global, 3
- Cedar Rapids Bank & Trust
- China Merchants Bank
- China-U.S. Chamber of Commerce, 2
- Coldwell Banker
- College Pro Painters, 2
- ConAgra Foods, Inc.
- CUNA Mutual Group
- Dakota Plains Holdings, Inc., 3
- Edward Jones
- Emerson
- Gallagher Bassett
- General Electric Appliances
- Geneva Investment Management of Chicago, LLC
- Hays Companies
- IBM Corporation
- Iowa Department of Transportation, 2
- J.B. Knacker
- John Morrell Food Group
- Keller Williams Realty
- Kiewit Corporation
- Kingland Systems Corp., 45
- Land O'Lakes, Inc., 2
- MassMutual Financial Group, 4
- Merrill Lynch
- Northwest Bank, 2
- Northwest Financial Corp.
- Northwestern Mutual Financial Network, 5
- Platinum Supplemental Insurance, Inc.
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Staff Contact Information

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Summer Hours 7:30 a.m. - 4:00 p.m., Monday - Friday

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