Employer Guide to Majors

**Finance and Economics**  
*College of Business*  
 Accounting; Business Economics; Finance

*College of Human Sciences*  
 Financial Counseling and Planning

*College of Liberal Arts and Sciences*  
 Economics; Mathematics; Statistics

**Health and Wellness**  
*College of Human Sciences*  
 Athletic Training; Dietetics; Diet and Exercise; Kinesiology and Health; Nutritional Science

*College of Liberal Arts and Sciences*  
 Biology; Biochemistry; Biophysics; Chemistry; Genetics; Physics

**Government, Public Policy, and Community Outreach**  
*College of Human Sciences*  
 Child, Adult & Family Services; Family and Consumer Sciences and Studies; Kinesiology and Health

*College of Liberal Arts and Sciences*  
 Criminal Justice; Economics; English; History; Political Science; Philosophy; Public Relations; Technical Communication; World Languages and Cultures

**Marketing and Sales**  
*College of Business*  
 Marketing; Entrepreneurship

*College of Human Sciences*  
 Apparel, Merchandising and Design; Family and Consumer Sciences Education and Studies; Event Management; Hospitality Management

*College of Liberal Arts and Sciences*  
 Advertising; Communications Studies; English; Journalism & Mass Communications; Public Relations; Speech Communication; Technical Communication; Economics; Psychology; Liberal Studies

**Social and Human Services**  
*College of Human Sciences*  
 Child, Adult & Family Services; Elementary Education; Early Childhood Education; Dietetics; Family and Consumer Sciences Education and Studies; Kinesiology and Health

*College of Liberal Arts and Sciences*  
 Anthropology; Criminal Justice; Communications Studies; English; History; Liberal Studies; Philosophy; Political Science; Psychology; Sociology; Religious Studies; Speech Communication; Technical Communication; World Languages & Cultures

**Science and Technology**  
*College of Business*  
 Management Information Systems; Supply Chain Management

*College of Human Sciences*  
 Culinary Food Science; Diet and Exercise; Dietetics; Food Science; Kinesiology and Health; Nutritional Science

*College of Liberal Arts and Sciences*  
 Biochemistry; Bioinformatics and Computational Biology; Biology; Biophysics; Chemistry; Computer Science; Earth Science; Economics; Environmental Science; Genetics; Geology; Linguistics; Meteorology; Physics; Mathematics; Statistics; Technical Communication

**Management**  
*College of Business*  
 Business Economics; Entrepreneurship; Management; International Business; Supply Chain Management

*College of Human Sciences*  
 Apparel, Merchandising and Design; Event Management; Financial Counseling and Planning; Hospitality Management

*College of Liberal Arts and Sciences*  
 Anthropology; Communications Studies; English; History; Liberal Studies; Political Science; Psychology; Public Relations; Speech Communication; Sociology; Technical Communication; Philosophy; World Languages and Cultures
Retail and Food Service
*College of Business*
- Management
- Marketing
- Supply Chain Management
- Entrepreneurship

*College of Human Sciences*
- Apparel, Merchandising & Design
- Culinary Food Sciences
- Dietetics
- Hospitality Management
- Nutritional Science
- Family and Consumer Sciences Education and Studies

*College of Liberal Arts and Sciences*
- Advertising
- Anthropology
- Communications Studies
- Economics
- Liberal Studies
- Psychology
- Speech Communication
- Sociology
- World Languages and Cultures

Communication
*College of Business*
- Marketing

*College of Liberal Arts and Sciences*
- Advertising
- Communication Studies
- English
- Journalism and Mass Communications
- Linguistics
- Public Relations
- Speech Communication
- Technical Communication

Human Resources, Training, and Development
*College of Business*
- Management
- International Business
- Entrepreneurship

*College of Human Sciences*
- Apparel, Merchandising and Design
- Family and Consumer Sciences Education and Studies
- Early Childhood Education
- Elementary Education
- Financial Counseling and Planning
- Hospitality Management
- Curriculum & Instruction

*College of Liberal Arts and Sciences*
- Anthropology
- Communication Studies
- English
- History
- Liberal Studies
- Philosophy
- Political Science
- Psychology
- Speech Communication
- Sociology
- Technical Communication
- World Languages and Cultures