ANNUAL REPORT
2014-2015

Iowa State University
Business Career Services
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97% of Business undergraduates are occupied
January 2016

Dear Supporter,

College of Business students thrived in the strong job market in 2014-2015.

Ninety-seven percent (+3%) of all Business undergraduates were engaged; 92% (+3%) were occupied in professional employment or additional education. Virtually all recruiting-related markers or measures were higher in 2014-2015 and indications are similar to date in 2015-2016. The Fall 2015 Business, Industry, and Technology Career Fair sold out for the first time in 15 years. There were 1,215 (+30.6 %) internships reported by College of Business students.

Our Fall 2014 and Spring 2015 Career Fair attracted 176 (+4.8) and 176 (+10%) employers respectively, with a cumulative total of 5,263 (+3.9%) student attendees. Our staff advised 2,520 students/alums and made 71 professional career-related presentations. 53% of students remained in the state of Iowa for their professional pursuits, while 47% went outside of the state. There are several other sections in this report that may be of interest. They include: 1) top employers hiring our students, 2) a state map of the relocation activities of our graduates, and 3) employment rates by major.

We are very pleased with the continued development of the use of CyHire, our online career management system. In 2014-2015, 3,809 (+25.2%) of our College of Business students used this site for their job seeking needs. We are now teaching up to 10 sections of BusAd 203 internally each semester. The course is 1 credit, graded, and required for all College of Business students, which we have seen positively impacting the overall professional development of our students.

Thank you for your continued support and we look forward to reporting the successes of College of Business students and graduates in the future. Please feel free to contact me personally if you have questions or concerns about this information.

Best Wishes,

Kathy Wieland
Director
Business Career Services

( ) = +/- from last year
<table>
<thead>
<tr>
<th>Service</th>
<th>Statistics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Fairs</td>
<td>176 (+4.8%)</td>
</tr>
<tr>
<td>On-Campus Recruiting</td>
<td>344 (+6.2%)</td>
</tr>
<tr>
<td>Off-Campus Recruiting</td>
<td>3,617 (+31.0%)</td>
</tr>
<tr>
<td>Services Evaluation</td>
<td>1.52</td>
</tr>
<tr>
<td>Virtual Interviews</td>
<td>237</td>
</tr>
</tbody>
</table>

**SERVICES SUMMARY**

**OUR MISSION**

Business Career Services is dedicated to providing students and alumni with the information and tools necessary for successful career development and job seeking. Most importantly, Business Career Services connects students, alumni, and faculty/staff with employers by providing programs and services that create opportunities to engage in mutually beneficial partnerships that meet the needs of an evolving, global workforce.

**What We Offer**

*Career Development*
- BusAd 203 (Careers in Business and Professional Employment Preparation): a required class for all College of Business students
- CareerLeader-College: a computerized business career guidance tool

*Personalized Career Planning*
- Individual career advising
- Career-related resources
- Comprehensive website including guides to assist with job search
- Career-related presentations
- Mock interviews

*Real World Business Opportunities*
- Assistance with internship and co-op search
- Informational interviews with professionals in your area of interest

*Campus Recruitment*
- Interviewing facilities
- Web-based recruiting system
- Employer visits
- Fall & Spring Career Fairs
HIGHLIGHTS 2014-2015

97% (+3%) College of Business undergraduates were occupied (including graduate school, additional education, employed professionally, and temporarily employed-seeking permanent)
92% (+3%) College of Business undergraduates were professionally occupied (including graduate school, additional education, employed professionally, and temporarily employed-seeking permanent.)

1,215 (+30.6%) Interns/Co-ops were reported
3,809 (+25.2%) College of Business students utilized the CyHire system
2,540 (+28.6%) Individual career advising appointments took place
153 (-8.4%) Alumni Registrants

Career Fairs
176 (+4.8%) Organizations attended the Career Fair in September 2014
3,311 (+1.7%) Students attended the Career Fair in September 2014
176 (+10.0%) Organizations attended the Career Fair in February 2015
1,952 (+8.0%) Students attended the Career Fair in February 2015

On-Campus Recruiting
344 (+6.2%) Organizations recruited (2013/14=324; 2012/13=292)
407 (-4.5%) Number of interview schedules (2013/14=426; 2012/13=398)
2,247 (+10.5%) Interviews conducted (2013/14=2,033; 2012/13=1,893)

Off-Campus Recruiting
3,617 (+31.0%) Full-time positions were posted (2013/14=2,762, 2012/13=2,675)
1,250 (+9.5%) Intern/Co-op positions were posted (2013/14=1,142, 2012/13=1,054)

Services Evaluation
1.52 Student evaluation (based on a 1 to 5 scale, 1 being excellent 5 being poor)
1.50 Employer evaluation (based on a 1 to 5 scale, 1 being excellent 5 being poor)

Virtual Interviews
237 Requests by students to use interview rooms for phone/skype interviews

( ) = +/- from last year
STUDENT OUTREACH

Career Services Presentations
- Career Fair Success Strategies
- Comprehensive Job Search
- Dress for Success
- Interviewing
- Networking
- Job Search Tools
- Leadership Resume Strategies
- Marketing Your Student Organization Experience
- Resume and Cover Letter Building
- Salary and Offer Negotiation
- The International Job Search

Outreach Presentations
There were 71 outreach presentations provided by the Business Career Services staff. The requests included the following categories:

<table>
<thead>
<tr>
<th>Category</th>
<th># of participants</th>
<th># of presentations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fraternities and Sororities</td>
<td>55</td>
<td>1</td>
</tr>
<tr>
<td>Class Presentations for Faculty</td>
<td>1,829</td>
<td>32</td>
</tr>
<tr>
<td>Tailored Presentations by Specific Career Field/Major</td>
<td>425</td>
<td>2</td>
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<tr>
<td>Career Workshops through the Office</td>
<td>82</td>
<td>5</td>
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<td>New Student Parent Orientations</td>
<td>1,250</td>
<td>25</td>
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<tr>
<td>University Clubs</td>
<td>171</td>
<td>6</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>3,812</strong></td>
<td><strong>71</strong></td>
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<tr>
<td>Business Week</td>
<td>1,404</td>
<td>29</td>
</tr>
<tr>
<td>Career Week</td>
<td>499</td>
<td>19</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>5,715</strong></td>
<td><strong>119</strong></td>
</tr>
</tbody>
</table>

119 Total presentations provided by the Business Career Services staff and employers.

1.52 Student evaluation of Business Career Services (based on a 1 to 5 scale, 1 being excellent 5 being poor)
Careers in Business and Professional Employment Preparation. Careers in business, personal interests and values, and issues relevant to functioning professionally in the workplace: ethical dilemma discussions, developing and implementing a professional job search, resume and other professional job seeking correspondence, interviewing, evaluating offers, business etiquette, networking, and transitioning from student to employee. Presentations will be a requirement of this course. Students should enroll in this course prior to commencing a job search. Ten sections are offered each semester totaling 600-700 students.

Advising & Walk-in Appointments By Major

Mock Interviews Conducted By Major
If you would like to meet with Business Career Services staff for a recruiting strategy discussion, please contact us at buscs@iastate.edu or call (515) 294-2542.

EMPLOYER OUTREACH

1.50

Employer evaluation of Business Career Services
(based on a 1 to 5 scale, 1 being excellent 5 being poor)

Employer Development

Executed summer Employers Circle meeting involving 20+ recruiters
Engaged with increased number of employers in 2014-2015. Visited with 86 (+17%)

Services Available to Employers

Post Positions

• You have the option to post your positions online using CyHire.
• To access ISU alumni who may be seeking a new job or career change, post a position in CyHire and select Alumni as the desired class level.

On-Campus Interviewing

• Request interview schedules

Video Interviewing

• If you would like to use video conferencing for interviews, please contact our office at buscs@iastate.edu or (515) 294-2542. Video interviews are only available during regular business hours.

Internships & Co-ops

• Information about the differences, benefits, requirements, and more.
EMPLOYER OUTREACH

CyHire

In partnership with all colleges of the university, Business Career Services has an online career management system called CyHire. Centralized technology combines the resources of seven great colleges to provide job opportunities and access to Iowa State University talent for our employer clients. This system ensures fair and equal access by students, alumni, and employers.

**Features**

- Job postings
- On-campus recruiting (OCR)
- Event registration
- Information sessions

3,617 Full Time Employment Positions Posted

1,250 Experiential Education (Co-op/Internship) Positions Posted
**FALL CAREER FAIR**

2014 Fall Career Fair, Interview Day & Mock Interview Day

**Career Fair Committee**
Co-Chair, Business  
Anisha Pant  
Co-Chair, LAS  
Angela Wagner  
Interview Day Coordinator  
Autumn McGill  
Ambassador Coordinator  
Jordan Mitchell  
Advertising & Marketing Co-Coordinators  
Taylor Wertzberger & Megan Showers  
Events Coordinator  
Phillip Schmitt  
Advisor, Business  
Meredith Williams  
Advisor, Human Sciences  
Amanda Blair  
Advisor, Liberal Arts & Sciences  
Taren Reker Crow

**Career Fair**
Participating Organizations: 176 (+4.8)
Students Attending: 3,311 (+1.7%)
(2013: 168 Organizations, 3,257 Students)

**Interview Day**
Participating Organizations: 53 (+32.5%)
Interviews Conducted: 996 (+21.0%)
(2013: 40 Organizations, 823 Interviews)

**Mock Interview Day**
Participating Organizations: 8 (+14.3%)
Participating Organization Representatives: 13 (Same)
Number of Interviews Conducted: 99 (-6.6%)
(2013: 7 Participating Organizations, 13 Participating Representatives, 106 Interviews Conducted)

* See page 29 for a full list of employer participants.
SPRING CAREER FAIR

2015 Spring Career Fair, Interview Day & Mock Interview Day

Career Fair Committee
Co-Chair, Business
  Anisha Pant
Co-Chair, LAS
  Angela Wagner
Interview Day Coordinator
  Autumn McGill
Ambassador Coordinator
  Hannah Roberg
Advertising & Marketing Co-Coordinators
  Taylor Wertzberger & Kate Mohr
Events Coordinator
  Brooke Christensen
Advisor, Business
  Meredith Williams
Advisor, Human Sciences
  Amanda Blair
Advisor, Liberal Arts & Sciences
  Taren Reker Crow

Career Fair
Participating Organizations: 176 (+10.0%)
Students Attending: 1,873 (-0.7%)
(2014: 160 Organizations, 1,887 Students)

Interview Day
Participating Organizations: 45 (+36.4%)
Interviews Conducted: 532 (+37.1%)
(2014: 33 Organizations, 388 Interviews Conducted)

Mock Interview Day
Participating Organizations: 7 (+75.0%)
Participating Organization Representatives: 10 (+150.0%)
Number of Interviews Conducted: 61 (+29.8%)
(2014: 4 Participating Organizations, 4 Participating Representatives, 47 Interviews Conducted)

* See page 30 for a full list of employer participants.
## UNDERGRADUATE EMPLOYMENT STATISTICS

### Top Hiring Organizations 2014-2015

<table>
<thead>
<tr>
<th>Organizations</th>
<th># of Hires</th>
<th>Ranking</th>
<th>2013-2014 Ranking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wells Fargo</td>
<td>24</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Principal Financial Group</td>
<td>18</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>RSM</td>
<td>15</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Nationwide Insurance</td>
<td>12</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>Hy-Vee, Inc.</td>
<td>11</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>Renewable Energy Group</td>
<td>10</td>
<td>6</td>
<td>N/A</td>
</tr>
<tr>
<td>UnitedHealth Group</td>
<td>8</td>
<td>7</td>
<td>N/A</td>
</tr>
<tr>
<td>J.B. Hunt Transport, Inc.</td>
<td>7</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>US Bank</td>
<td>7</td>
<td>8</td>
<td>N/A</td>
</tr>
<tr>
<td>Workiva</td>
<td>7</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>Epic</td>
<td>6</td>
<td>9</td>
<td>N/A</td>
</tr>
<tr>
<td>EY</td>
<td>6</td>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>Holmes, Murphy &amp; Associates</td>
<td>6</td>
<td>9</td>
<td>N/A</td>
</tr>
<tr>
<td>IBM Corporation</td>
<td>6</td>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>KPMG LLP</td>
<td>6</td>
<td>9</td>
<td>6</td>
</tr>
<tr>
<td>Northwestern Mutual Financial Network</td>
<td>6</td>
<td>9</td>
<td>N/A</td>
</tr>
<tr>
<td>Target</td>
<td>6</td>
<td>9</td>
<td>N/A</td>
</tr>
<tr>
<td>Best Buy Co., Inc.</td>
<td>5</td>
<td>10</td>
<td>N/A</td>
</tr>
<tr>
<td>Cerner Corporation</td>
<td>5</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>International Paper Company</td>
<td>5</td>
<td>10</td>
<td>N/A</td>
</tr>
<tr>
<td>John Deere</td>
<td>5</td>
<td>10</td>
<td>4</td>
</tr>
<tr>
<td>Land O’Lakes, Inc.</td>
<td>5</td>
<td>10</td>
<td>N/A</td>
</tr>
<tr>
<td>Office of Auditor of State</td>
<td>5</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>Sherwin-Williams Company, The</td>
<td>5</td>
<td>10</td>
<td>N/A</td>
</tr>
<tr>
<td>Transamerica</td>
<td>5</td>
<td>10</td>
<td>N/A</td>
</tr>
<tr>
<td>Union Pacific Railroad</td>
<td>5</td>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td>WorldWide Logistics</td>
<td>5</td>
<td>10</td>
<td>N/A</td>
</tr>
</tbody>
</table>

92% of students are professionally occupied
### UNDERGRADUATE EMPLOYMENT STATISTICS

2014-2015 Employers Hiring Bachelor Degree Business Graduates

#### Accounting
- Aegon USA Investment Management LLC, 1
- Ag Processing Inc a Cooperative (AGP), 1
- Albatross Global Solutions, 1
- BH Management, 2
- BNSF Railway, 1
- Brooker & Company Inc, 1
- Cargill, Incorporated, 1
- CJ, 1
- Community CPA, 1
- Cornwell, Frideres, Maher & Associates P.C., 1
- Crossfit Max Oxygen, 1
- Danfoss, 1
- Deloitte & Touche LLP, 1
- Denman & Company, 1
- DMG MORI, 1
- Emirates, 1
- Enterprise Rent-A-Car, 1
- EY, 4
- Federal Deposit Insurance Corporation, 1
- General Electric Global Operations, 1
- H. B. Fuller Company, 1
- Hogan Hansen PC, 1
- Hormel Foods Corporation, 1
- Hy-Vee, Inc., 4
- IBM Corporation, 1
- Innovative Management Group, 1
- INVISTA, 1
- Iowa State University, 2
- John Deere, 1
- Kaiser Family Farm, 1
- Kiesling Associates LLP, 1
- Kinzler Companies, 1
- KPMG LLP, 5
- Kum & Go, L.C., 1
- Liberty Tax Service, 1
- Marsh & McLennan Companies, 1
- McCamish, 1
- McGawen, Hurst, Clark & Smith PC, 1
- MHC&S, 1
- Mid-America Nazarene University, 1
- Mid-Iowa Community Action, Inc., 1
- Mortenson Construction, 1
- Nationwide Insurance, 1
- Nolte, Cornman & Johnson, PC, 2
- Office of Auditor of State, 3
- Presbyterian Homes and Services, 1
- PricewaterhouseCoopers, LLP, 1
- Principal Financial Group, 1
- RAJA Foods Ltd., 1
- Renewable Energy Group, 1
- Right Stuff International, The, 1
- Rockwell Collins, 1
- Roth & Company, P.C., 1
- RSM, 6
- Schechter Dokken Kanter, 1
- Schnurr & Company, 1
- Security Savings Bank, 1
- Target Stores, 1
- TD&T CPA’s and Advisors, P.C., 1
- Telligen, 1
- Thoresen Diaby Helle Condon & Dodge, Inc., 1
- Transamerica, 3
- U.S. Air Force, 1
- U.S. Navy, 1
- Union Pacific Railroad, 1
- University of the Ozarks, 1
- Unknown, 5
- US Bank, 1
- WseSpec Design, 1
- Wells Fargo, 2
- Wild Rose Casino & Resort, 1
- Workiva, 1
- World Architects, 1

#### Business Economics
- Fareway Stores, Inc., 1
- Intreducc LLC, 1

#### Finance
- Allianz Life Insurance, 1
- Altair Advisers, 1
- Ameriprise Financial, 1
- Ames IT and Numeric Solutions, LLC, 2
- ApusAir, 1
- Auto-Owners Insurance Company, 1
- AXA Advisors, 1
- Bank of America, 1
- Bank of the West, 1
- Barclays, 1
- Bergan Paulsen, 1
- Berkshire Hathaway Homestate Companies, 1
- Briggs Corporation, 1
- CBRE, Inc., 1
- Cedar Rapids Bank & Trust, 1
- CHS Inc., 1
- CoBank, 2
- Coldwell Banker Mid America Group, 1
- Conley’s Trucking Inc., 1
- Cushman & Wakefield, 1
- Dv Trading, 1
- Edward Jones, 3
- Enterprise Holdings, Inc., 1
- Epic, 1
- Es Tas Bar and Grill, 1
- Excel Supply Chain, 1
- EY, 1
- Fantech Software, 1
- FirstComp Insurance, 1
- Freddie Mac, 1
- Handlos Family Farms/Handlos Enterprises, 1
- Holmes, Murphy & Associates, 3
- IBM Corporation, 3
- Insurance Audit Services, 1
- Iowa Division of Banking, 1
- Iowa Lakes Community College, 1
- Iowa Realty, 1
- John Deere, 1
- Jones Lang LaSalle, 1
- Kiesling Associates LLP, 1
- Kingland Systems Corp., 1
- KPMG LLP, 1
- Land O’Lakes, Inc., 2
- Mike Molstead Motors, 1
- Mutual of Omaha, 1
- Nationwide Insurance, 2
- Navigator, 1
- New York Life Insurance Company, 1
- Newscycle Solutions, 1
- NorthMarq Capital, 1
- Northwestern Mutual Financial Network, 2
- Office of Auditor of State, 1
- Payless ShoeSource, 1
- PCM, Inc., 1
- Ping An Bank Co., LTD, 1
- Principal Financial Group, 3
- Renewable Energy Group, 4
- Roth & Company, P.C., 1
- RSM, 2
- S.E.S. International Express, Inc., 1

### Management
- American Equity Investment Life Insurance, 1
- Andrea Dahlberg Photography, 1
- APP GLOBAL, 1
- Bankers Trust, 1
- Berkshire Hathaway Homestate Companies, 1
- Best Buy Co., Inc., 1
- Buena Vista University, 1
- Bulkmatic Transport, 1
- Cambridge Investment Research Inc., 1
- Campus Crest Communities, 1
- Casey’s General Stores, Inc., 1
- Central Iowa Ready Mix, 1
- Cerner Corporation, 1
- Conference Event Management, 1
- Container Technology, 1
- Con-Way Freight, 1
- Enterprise Rent-A-Car, 2
- Epic, 1
- Fastenal Company, 1
- FCA (Fellowship of Christian Athletes), 1
- Fidelity Bank, 1
- HNJ Corporation, 1
- HokeI Machine Supply, Inc., 1
- Holmes, Murphy & Associates, 3
- hotel at Gateway Center, 1
- Hy-Vee, Inc., 2
- Keyot, 1

### Engineering
- 14
<table>
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<tr>
<th>Management (con't.)</th>
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<td>Kum &amp; Go, L.C., 1</td>
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<td>Lifetouch National School Studios, 1</td>
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<td>LS2group, 1</td>
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<td>Mary Greeley Medical Center, 1</td>
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<td>Menard, Inc., 1</td>
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<td>Milender White Construction Co., 1</td>
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## UNDERGRADUATE EMPLOYMENT STATISTICS

### Marketing (con’t)
- Sherwin-Williams Company, The, 2
- ShopKo Stores Inc., 1
- Sigler Companies, The, 1
- Signature Consultants, 1
- State Farm Insurance, 1
- Summers Insurance Agency, 1
- Target, 2
- Textron Aviation (Beechcraft Corporation and Cessna Aircraft Company), 1
- The University of Western Australia, 1
- TJX, Inc., 1
- Tom James Company, 1
- TTI, 2
- Union Pacific Railroad, 1
- University of Memphis, 1
- Unknown, 19
- Urban Focus, 1
- US Bank, 2
- Webspec Design, 1
- Wells Fargo, 4
- White Lodging Services, 1
- Workiva, 1
- Xero, 1
- Zirous, 1

### SCM (Supply Chain Management)
- 3M, 4
- A to Z Drying, Inc., 1
- Accenture LLP, 1
- Amazon, 1
- Andersen Corporation, 3
- Anderson Trucking Service, Inc., 1
- Apex Systems, Inc., 1
- Barr-Nunn Transportation, Inc., 1
- Best Buy Co., Inc., 2
- BNSF Railway, 1
- Bridgestone Retail Operations, 1
- Businessolver, 1
- C. H. Robinson Worldwide, Inc., 1
- Cargill, Incorporated, 2
- Casey’s General Stores, Inc., 1
- Command Transportation, 1
- Dart Transit Company, 1
- DeeElectronics Inc., 1
- Delta Tau Delta, 1
- Developmental Service of Iowa, 1
- Echo Global Logistics, 1
- Expeditors International, 1
- Hajoca Corporation, 1
- Hirschbach Motor Lines, Inc., 1
- Hormel Foods Corporation, 1
- Hy-Vee, Inc., 1
- Innovative Lighting, Inc., 1
- International Paper Company, 4
- International Paper, Cedar River Mill, 1
- J&R Schugel Trucking, Inc., 1
- J. B. Hunt Transport, Inc., 7
- J. C. Penney Company, Inc., 1
- John Deere, 2
- KTI Inc., 1
- Land O’Lakes, Inc., 1
- Legacy Manufacturing Company, 1
- Magnesium Elektron, 1
- Marten Transport, Ltd., 2
- Merial Ltd., 1
- Military Service, 1
- Mrs. Clark’s Foods, 2
- New York Life Insurance Company, 1
- NewLink Genetics, 1
- Norbert Dentressangle, 4
- Oracle Corporation, 1
- Patterson Dental Supply, 1
- PepsiCo, 3
- Permasteelisa North America, 2
- RTS Financial/Ryan Transportation, 1
- Ruan Transportation Management Services, 3
- Shopko Stores Inc., 1
- Snap-on Tools Inc, 1
- Swift Transportation, 1
- Target, 2
- Tide Decline, 1
- TMC Transportation, 1
- Todd & Sargent, Inc., 1
- Transport America, 1
- TSI Companies, 1
- U.S. Army, 1
- Union Pacific Railroad, 1
- UnityPoint Health - Des Moines, 1
- Unknown, 6
- US Feeds, LLC, 1
- W.L. Gore & Associates, 1
- Wells Fargo, 1
- Werner Enterprises, 2
- Woodward, Inc., 1
- WorldWide Logistics, 4

### Top Employers By Major (# of Hires)

#### Accounting
- RSM, 6
- KPMG LLP, 5
- EY, 4
- Hy-Vee, Inc., 4
- Office of Auditor of State, 3
- Transamerica, 3
- BH Management, 2
- Iowa State University, 2
- Nolte, Cormann & Johnson, PC, 2
- Wells Fargo, 2

#### Business Economics
- Fareway Stores, Inc., 1
- Intredium LLC, 1

#### Finance
- Wells Fargo, 14
- Renewable Energy Group, 4
- Edward Jones, 3
- Holmes, Murphy & Associates, 3
- IBM Corporation, 3
- Principal Financial Group, 3
- State Street, 3
- US Bank, 3
- Ames IT and Numeric Solutions, LLC, 2
- CoBank, 2
- Land O’Lakes, Inc., 2
- Nationwide Insurance, 2
- Northwestern Mutual Financial Network, 2
- RSM, 2
- U.S. Navy, 2

#### Management
- Workiva, 4
- Wells Fargo, 3
- Enterprise Rent-A-Car, 2
- Holmes, Murphy & Associates, 2
- Hy-Vee, Inc., 2
- Northwestern Mutual Financial Network, 2
- Renewable Energy Group, 2
- Sherwin-Williams Company, The, 2

### MIS (Management Information Systems)
- Principal Financial Group, 9
- United Health Group, 8
- RSM, 6
- Epic, 3
- Hy-Vee, Inc., 3
- Boston Scientific Corporation, 2
- General Dynamics, 2
- Land O’Lakes, Inc., 2
- Microsoft Corporation, 2
- Nationwide Insurance, 2

### Marketing
- Nationwide Insurance, 6
- Principal Financial Group, 4
- Wells Fargo, 4
- Cerner Corporation, 3
- Best Buy Co., Inc., 2
- HNI Corporation, 2
- Kohl’s Department Stores, 2
- Northwestern Mutual Financial Network, 2
- Renewable Energy Group, 2
- Select Comfort, 2
- Sherwin-Williams Company, The, 2
- Target, 2
- TTI, 2
- US Bank, 2

### SCM (Supply Chain Management)
- J. B. Hunt Transport, Inc., 7
- 3M, 4
- International Paper Company, 4
- Norbert Dentressangle, 4
- WorldWide Logistics, 4
- Andersen Corporation, 3
- PepsiCo, 3
- Ruan Transportation Management Services, 3
- Best Buy Co., Inc., 2
- Cargill, Incorporated, 2
- John Deere, 2
- Marten Transport, Ltd., 2
- Mrs. Clark’s Foods, 2
- Permasteelisa North America, 2
- Target, 2
- Werner Enterprises, 2
2014-2015 Employment By State

UNDERGRADUATE EMPLOYMENT STATISTICS

2014-2015 Salary Acceptances/Offers Summary

Bachelor Level Graduates | #  | Low   | Average | Median | High  | % Change 2013/2014
-------------------------|-----|-------|---------|--------|-------|------------------------
Accounting               | 81  | $28,000 | $46,301 | $48,000 | $56,000 | - 0.1%                
Business Economics *     | --- | ---     | ---     | ---    | ---    | ---                    
Finance                  | 73  | $28,000 | $44,213 | $45,000 | $85,000 | + 5.5%                
Management               | 20  | $30,000 | $44,128 | $45,000 | $60,000 | + 3.2%                
MIS (Management Information Systems) | 72  | $31,200 | $56,049 | $55,000 | $85,000 | + 6.3%                
Marketing                | 69  | $24,960 | $41,067 | $40,000 | $64,000 | - 0.9%                
SCM (Supply Chain Management) | 91  | $32,000 | $49,677 | $50,000 | $67,000 | + 4.3%                
College of Business - All Majors | 407 | $24,960 | $47,456 | $48,000 | $85,000 | + 1.9%                

* Sample size too small for reporting

*63 Unknown location

53% In Iowa
47% Out of Iowa

Out of Country
Australia 1
China 7
Hong Kong 1
India 1
Korea, Republic of 1
Malaysia 7
Seychelles 1
United Arab Emirates 1

2013/2014
- 0.1%
+ 5.5%
+ 3.2%
+ 6.3%
- 0.9%
+ 4.3%
+ 1.9%

* Sample size too small for reporting
UNDERGRADUATE EMPLOYMENT STATISTICS

2014-2015 Bachelor Level Graduates

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<th>Temporarily Employed Permanent</th>
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<td>2</td>
<td>50</td>
<td>1</td>
<td>25</td>
<td>3</td>
<td>75</td>
</tr>
<tr>
<td>Finance</td>
<td>190</td>
<td>24</td>
<td>14</td>
<td>0</td>
<td>0</td>
<td>129</td>
<td>7</td>
<td>4</td>
<td>160</td>
</tr>
<tr>
<td>Management</td>
<td>107</td>
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<td>7</td>
<td>0</td>
<td>0</td>
<td>82</td>
<td>3</td>
<td>3</td>
<td>92</td>
</tr>
<tr>
<td>MIS (Management Information Systems)</td>
<td>115</td>
<td>5</td>
<td>5</td>
<td>1</td>
<td>1</td>
<td>96</td>
<td>6</td>
<td>5</td>
<td>108</td>
</tr>
<tr>
<td>Marketing</td>
<td>216</td>
<td>13</td>
<td>7</td>
<td>1</td>
<td>1</td>
<td>160</td>
<td>11</td>
<td>6</td>
<td>185</td>
</tr>
<tr>
<td>SCM (Supply Chain Management)</td>
<td>119</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>106</td>
<td>1</td>
<td>1</td>
<td>110</td>
</tr>
<tr>
<td>Totals</td>
<td>902</td>
<td>85</td>
<td>10</td>
<td>2</td>
<td>0</td>
<td>675</td>
<td>33</td>
<td>4</td>
<td>795</td>
</tr>
</tbody>
</table>

* These categories are not included in the percentage-Not Seeking Employment and No Reply

Methodology
The data presented was collected in the following manner:

1) Direct response from graduating students
2) Response from employers
3) Response from faculty
4) Information received from Undergraduate Programs submitted for graduation
5) Phone calls made directly to graduates or their family

Definition of Categories:

**EMPLOYED PROFESSIONALLY** is defined as employment which requires a college degree. It does not always indicate employment in the graduated field of study.

**TEMPORARILY EMPLOYED; STILL SEEKING PROFESSIONAL EMPLOYMENT** indicates the graduates are working in a wide range of positions which do not require a college degree. This type of employment is often a carryover from work while in school.

**SEEKING EMPLOYMENT** indicates the graduate is unemployed and actively seeking professional employment.

**NOT SEEKING EMPLOYMENT** indicates the graduate is not entering the job market at this time.

**NO REPLY** indicates that despite our best efforts no contact was made to ascertain this individual’s employment status.

The two previous categories (NOT SEEKING EMPLOYMENT and NO REPLY) were not included in the statistical analysis to reflect a more realistic indicator of the employment status.
Connecting Alumni with College of Business Students

Hiring and Networking Connection was established within LinkedIn as a medium for connecting alumni with current College of Business students and Business Career Services staff to share expertise on your career field. Business Career Services and Graduate Career Services may also utilize this resource to contact you about opportunities for participation with mock interviews, informational interviews, and job shadows.

How to Join

Simply login to LinkedIn and join the subgroup “Hiring and Networking Connection” under the “Iowa State University College of Business Alumni and Friends” group. Note: By joining “Hiring and Networking Connection”, you will automatically become a member of the “Iowa State University College of Business Alumni and Friends” group. If you have any questions, contact Business Career Services at buscs@iastate.edu or (515) 294-2542.

Services Provided

- Resume and Cover Letter Review
- Letters of Reciprocity
- On-Campus Interviews
- Career-Related Resources
- Alumni Networking
- In Person/Phone Career Advising Appointments for Job Search Strategy Development
- Job Openings in CyHire are available to alumni who complete our Alumni Registration Form
- Attendance at our Fall and Spring Career Fairs each year (company list available in CyHire)

83.9%
Full-Time Postings Included Alumni as Desired Classification

Alumni Registrants

<table>
<thead>
<tr>
<th>Year</th>
<th>Alumni Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>153</td>
</tr>
<tr>
<td>2013-14</td>
<td>167</td>
</tr>
<tr>
<td>2012-13</td>
<td>254</td>
</tr>
<tr>
<td>2011-12</td>
<td>251</td>
</tr>
<tr>
<td>2010-11</td>
<td>242</td>
</tr>
<tr>
<td>2009-10</td>
<td>198</td>
</tr>
</tbody>
</table>
EXPERIENTIAL EDUCATION

Through internships/co-ops, you are able to evaluate a student’s real potential in light of your company’s needs.

INTERNSHIPS & CO-OPS

In today’s marketplace, recruiting, hiring, and training the most suitable employees is critical to the success of your organization. One of the most effective ways to make sure you’re offering the right job to the right person is through internships/co-ops.

Internships/co-ops let you observe a prospective employee’s performance in an actual job situation. Through internships/co-ops, you’re able to evaluate a student’s real potential in light of your company’s needs before you offer him/her a full-time professional position.

HIGHLIGHTS

+30.6%
Internship reporting increased from 930 to 1,215 (+30.6%)

+57.1%
Parallel internship reporting (part-time, during the semester) increased for Fall 2014 by 57.1%

+35.6%
Parallel internship reporting (part-time, during the semester) increased for Spring 2015 by 35.6%

+21.6%
Summer internships increased by 21.6%

* For more information about internships and co-ops, please visit our website http://www.business.iastate.edu/careers/employers/internship-co-op-program/
EXPERIENTIAL EDUCATION

Students on Internship/Co-op Sites by Semester

<table>
<thead>
<tr>
<th></th>
<th>Fall</th>
<th>Spring</th>
<th>Summer</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>253</td>
<td>263</td>
<td>699</td>
<td>1,215</td>
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<tr>
<td>2013-14</td>
<td>161</td>
<td>194</td>
<td>575</td>
<td>930</td>
</tr>
<tr>
<td>2012-13</td>
<td>155</td>
<td>191</td>
<td>428</td>
<td>774</td>
</tr>
<tr>
<td>2011-12</td>
<td>114</td>
<td>172</td>
<td>407</td>
<td>693</td>
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<tr>
<td>2010-11</td>
<td>142</td>
<td>147</td>
<td>315</td>
<td>604</td>
</tr>
<tr>
<td>2009-10</td>
<td>137</td>
<td>171</td>
<td>288</td>
<td>596</td>
</tr>
<tr>
<td>2008-09</td>
<td>145</td>
<td>171</td>
<td>278</td>
<td>594</td>
</tr>
<tr>
<td>2007-08</td>
<td>130</td>
<td>135</td>
<td>303</td>
<td>568</td>
</tr>
<tr>
<td>2006-07</td>
<td>204</td>
<td>199</td>
<td>292</td>
<td>695</td>
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<tr>
<td>2005-06</td>
<td>113</td>
<td>151</td>
<td>310</td>
<td>574</td>
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<tr>
<td>2004-05</td>
<td>98</td>
<td>115</td>
<td>321</td>
<td>534</td>
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</table>

Historically
### Individual Internships By Major

<table>
<thead>
<tr>
<th>Major</th>
<th>Fall '14</th>
<th>Spring '15</th>
<th>Summer '15</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>40</td>
<td>72</td>
<td>106</td>
<td>218</td>
</tr>
<tr>
<td>Business Economics</td>
<td>1</td>
<td>1</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Finance</td>
<td>48</td>
<td>45</td>
<td>128</td>
<td>221</td>
</tr>
<tr>
<td>Management</td>
<td>24</td>
<td>18</td>
<td>51</td>
<td>93</td>
</tr>
<tr>
<td>Management Information Systems</td>
<td>42</td>
<td>31</td>
<td>99</td>
<td>172</td>
</tr>
<tr>
<td>Marketing</td>
<td>55</td>
<td>59</td>
<td>155</td>
<td>269</td>
</tr>
<tr>
<td>Pre-Business</td>
<td>11</td>
<td>12</td>
<td>37</td>
<td>60</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>32</td>
<td>25</td>
<td>120</td>
<td>177</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>253</strong></td>
<td><strong>263</strong></td>
<td><strong>699</strong></td>
<td><strong>1,215</strong></td>
</tr>
</tbody>
</table>

### Salary Summary

(Salaries reported by students and employers)

<table>
<thead>
<tr>
<th>Major</th>
<th>#</th>
<th>Low</th>
<th>Average</th>
<th>High</th>
<th>% Change 2013/2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>166</td>
<td>8.00</td>
<td>15.35</td>
<td>36.00</td>
<td>+ 7.34%</td>
</tr>
<tr>
<td>Business Economics</td>
<td>2</td>
<td>15.00</td>
<td>15.00</td>
<td>15.00</td>
<td>+ 57.89%</td>
</tr>
<tr>
<td>Finance</td>
<td>121</td>
<td>8.00</td>
<td>13.34</td>
<td>27.00</td>
<td>+ 9.17%</td>
</tr>
<tr>
<td>Management</td>
<td>54</td>
<td>7.85</td>
<td>12.40</td>
<td>20.00</td>
<td>+ 13.14%</td>
</tr>
<tr>
<td>Management Information Systems</td>
<td>122</td>
<td>8.00</td>
<td>13.96</td>
<td>25.00</td>
<td>- 1.76%</td>
</tr>
<tr>
<td>Marketing</td>
<td>108</td>
<td>7.25</td>
<td>12.50</td>
<td>31.25</td>
<td>+ 7.11%</td>
</tr>
<tr>
<td>Pre-Business</td>
<td>29</td>
<td>8.00</td>
<td>12.21</td>
<td>25.00</td>
<td>+ 12.22%</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>135</td>
<td>8.00</td>
<td>14.54</td>
<td>23.13</td>
<td>- 3.00%</td>
</tr>
<tr>
<td><strong>Total # of Offers/Acceptances</strong></td>
<td><strong>737</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### College of Business Overall

<p>| | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Hourly Rate</td>
<td>$7.25</td>
<td>$13.88</td>
<td>$36.00</td>
<td>+ 5.00%</td>
<td></td>
</tr>
<tr>
<td>3-mo. Earnings</td>
<td>$3,480</td>
<td>$6,662</td>
<td>$17,280</td>
<td>+ 5.00%</td>
<td></td>
</tr>
</tbody>
</table>
### Top Internship/Co-op Employers

(Based on total number of students reported Fall ’14, Spring ’15, & Summer ’15)

<table>
<thead>
<tr>
<th>Employer</th>
<th># of Hires</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kingland Systems Corp.</td>
<td>220</td>
</tr>
<tr>
<td>Iowa State University</td>
<td>55</td>
</tr>
<tr>
<td>Principal Financial Group</td>
<td>42</td>
</tr>
<tr>
<td>Workiva</td>
<td>35</td>
</tr>
<tr>
<td>Northwestern Mutual Financial Network</td>
<td>25</td>
</tr>
<tr>
<td>Transamerica</td>
<td>21</td>
</tr>
<tr>
<td>Iowa Department of Transportation</td>
<td>14</td>
</tr>
<tr>
<td>Danfoss</td>
<td>13</td>
</tr>
<tr>
<td>UnitedHealth Group</td>
<td>12</td>
</tr>
<tr>
<td>HNI Corporation</td>
<td>11</td>
</tr>
<tr>
<td>RSM</td>
<td>11</td>
</tr>
<tr>
<td>ConAgra Foods, Inc.</td>
<td>10</td>
</tr>
<tr>
<td>Hy-Vee, Inc.</td>
<td>10</td>
</tr>
<tr>
<td>Renewable Energy Group</td>
<td>10</td>
</tr>
<tr>
<td>Altec Industries, Inc.</td>
<td>9</td>
</tr>
<tr>
<td>Pella Corporation</td>
<td>9</td>
</tr>
<tr>
<td>Emerson</td>
<td>8</td>
</tr>
<tr>
<td>Wells Fargo</td>
<td>8</td>
</tr>
<tr>
<td>IBM Corporation</td>
<td>7</td>
</tr>
<tr>
<td>Kinze Manufacturing</td>
<td>7</td>
</tr>
<tr>
<td>PricewaterhouseCoopers, LLP</td>
<td>7</td>
</tr>
<tr>
<td>Target Headquarters</td>
<td>7</td>
</tr>
</tbody>
</table>

### Total # of Students Seeking Internships

<table>
<thead>
<tr>
<th>Year</th>
<th>Total # of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>2,822</td>
</tr>
<tr>
<td>2013-14</td>
<td>2,109</td>
</tr>
<tr>
<td>2012-13</td>
<td>1,625</td>
</tr>
<tr>
<td>2011-12</td>
<td>1,480</td>
</tr>
<tr>
<td>2010-11</td>
<td>1,399</td>
</tr>
<tr>
<td>2009-10</td>
<td>1,472</td>
</tr>
<tr>
<td>2008-09</td>
<td>1,412</td>
</tr>
<tr>
<td>2007-08</td>
<td>1,540</td>
</tr>
</tbody>
</table>
EXPERIENTIAL EDUCATION

Location of Internships/Co-ops

Employment Locations in Iowa

- Algona 1
- Altoona 1
- Amana 5
- Ames 492
- Ankeny 11
- Arnolds Park 1
- Atlantic 1
- Bettendorf 2
- Boone 1
- Carroll 5
- Cedar Falls 3
- Cedar Rapids 31
- Clear Lake 1
- Clive 6
- Council Bluffs 4
- Davenport 3
- Decorah 1
- Denison 1
- Des Moines 180
- DeWitt 1
- Dubuque 5
- Eldora 1
- Elkader 1
- Estherville 1
- Eddyville 1
- Fairfield 4
- Fort Dodge 1
- Fort Madison 1
- Gilbert 1
- Grimes 1
- Harlan 3
- Hedrick 1
- Holstein 1
- Humboldt 2
- Indianola 1
- Iowa City 1
- Jefferson 1
- Johnston 11
- Kiron 1
- LeMars 4
- Marshalltown 15
- Mason City 1
- Monticello 1
- Muscatine 12
- Nevada 6
- New Hampton 1
- North Liberty 1
- Okoboji 2
- Oskaloosa 1
- Pella 11
- Polk City 2
- Ralston 3
- Shelby 1
- Slater 1
- Storm Lake 2
- Story City 2
- Urbandale 14
- Waterloo 4
- Waukee 2
- West Des Moines 44
- West Liberty 1
- Williamsburg 7
- Windsor Heights 1
- Winterset 1

Out of Country

- China 6
- Greece 1
- India 1
- Ireland 1
- Korea, Republic of 2
- Nigeria 1
- Oman 1
- Taiwan 1
- United Kingdom 2
- Vietnam 1

23% Out of Iowa
77% In Iowa

*2 Unknown location
EXPERIENTIAL EDUCATION

Employer Participants
2014-2015

Accounting
Accounting Intern Scholarship Program-AISP, 1
Adventurland Bank, 1
Agriland FS, Inc., 1
Allen L. Kockler Co., 5
Ames Chamber of Commerce and Economic Development Commission, 2
Andersen Corporation, 1
Archer Daniels Midland Company, 1
Arthur J. Gallagher & Co. of Iowa, 1
Berkshire Hathaway Energy Renewables LLC, 1
Bernau Capital Partners, 1
BKD, LLP, 1
Boeing Company, The, 1
Brooker and Company, 1
Brooks Lodden P.C., 1
Cargill, Incorporated, 1
Clemens Chevrolet, 1
CliftonLarsonAllen LLP, 1
Clive DeVries & Allen, LLP, 1
Danfoss, 7
Deloitte & Touche LLP, 2
Denman & Company, 4
EMC Insurance Group, Inc., 1
Emerson, 1
EY, 4
Faller, Kincheloe & Co., PLC, 1
First Property Management, 1
Grant Thornton, 1
GRX Holdings, LLC, 1
Hamilton Juffer & Associates, LLP, 2
Healthland, 1
Heartland Roofing, Siding and Windows, LLC, 1
Henjes, Conner, Williams, Grimsley LLP, 1
Hickory Park, Inc., 3
HNI Corporation, 3
Horizon Payroll Solutions, 1
Hy-Capacity, Inc., 1
Hy-Vee, Inc., 5
IBM Corporation, 1
Imperial Assets Managers Limited, 1
Iowa Department of Transportation, 6
Iowa Realty, 3
Iowa State University, 5
ISU Thielens Student Health Center, 3
J.D. Heiskell, 1
Jacobsen & Company, LLP, 2
John Deere, 1
K.C. Nielsen Ltd - John Deere Dealerships, 1
Kingland Systems Corp., 30
Kinze Manufacturing, 1
Kinzer Companies, 1
Koch Industries, 1
Kohler Company, 1
KPMG LLP, 5
Kraus-Anderson Construction Company, 1
Lorenz & Jones, 1
LS2group, 2
LWBJ, LLP, 2
MHC&S, 1
MidAmerican Energy Company, 2
Midstates Bank, 1
Murray O’Neill Accounting, 1
Myers and Stauffer LC, 1
Newman Accounting Solutions, 1
Office of Auditor of State, 4
Office of Dept. of Defense Inspector Gen., 1
Old Hill Partners, 1
Olive Young, 1
Oriental Express Taxes and Accounting Services, 1
Parks Marina, 1
PricewaterhouseCoopers, LLP, 3
Principal Financial Group, 5
Principal Global Investors, 1
R & R Realty Group, LTD, 1
Renewable Energy Group, 4
Rockwell Collins, 2
Roth & Company, P.C., 2
RSM, 11
Schechter Dokken Kanter, 1
Schmid, Macklin & Associates, P.C., 2
Schnurr & Company, 3
Schuring, Uitermarkt, Sims, McCleish, Ver Meer, PC, 1
Sichuan Tianfu New Area Water Investment Co., Ltd., 1
State of Iowa, 1
Stoney Creek Hotel & Conference Center, 1
Story Construction Co., 3
Thomson Reuters, 1
Transamerica, 8
United Launch Alliance, 1
US Bank, 1
Verisight, Inc., 2
VT Industries, Inc., 1
Wells Fargo, 2
West Central Cooperative, 1
West Liberty Foods, 1
Whirlpool Corp., 1
Workiva, 7

Business Economics
Agri-Access, 1
Emerson Process Management, Fisher-Rosemount, TX, 2
Iowa State University, 1
Veterans Housing Development, 1

Finance
Ames Chamber of Commerce and Economic Development Commission, 2
Athene USA, 1
BankMeasure LLC, 1
Boeing Company, The, 1
Briggs Healthcare, 1
Cambridge Investment Research Inc., 1
Cantor Fitzgerald, 1
Cargill, Incorporated, 1
CDS Global, 1
Central State Bank, 1
Cherry Corner Insurance Agency, 1
Chicago Board of Trade, 2
College Pro Painters, 1
Dart Appraisal, 1
Delphax, 1
Edward Jones, 2
Emerson, 4
Farm Bureau Financial Services, 1
Federal Highway Administration, 1
Federal Home Loan Bank of Des Moines, 1
Fidelity Bank, 1
Financial Architects, 2
FIS Global, 1
Gateway Galactic Inc., 1
Genova Capital Investments, 1
Global Vision Consulting, 1
Globaltranz, 1
Greater Cedar Rapids Open Golf Tournament, 3
Heritage Way Advisors, 1
His Fraternity, 1
HNI Corporation, 2
Holmes, Murphy & Associates, 1
Honkamp Krueger & Co, P.C., 1
IBM Corporation, 5
IDG Ventures, 1
Indianola High School, 1
Iowa Attorney General’s Office, 1
Iowa Department of Transportation, 1
Iowa Division of Banking, 1
Iowa NSF EPSCoR, 1
Iowa State University, 4
JB Knacker, 1
JLL, 1
Johnson & Johnson Family of Companies, 1
Kiewit, 1
Kingland Systems Corp., 62
Koch Industries, 2
Life Care Services LLC, 1
Lyndhurst Capital, 1
Marrs Wealth Management, 3
MassMutual Financial Group, 2
Michael Foods, Inc., 1
Midwest Settlement Services, 1
Modern Woodmen of America, 2
Northwest Bank, 2
Northwestern Mutual Financial Network, 9
Orbital ATK, 1
Pacific Asset Management, 1
PPM America, 1
Roth & Company, P.C., 2
Schechter Dokken Kanter, 1
Schmid, Macklin & Associates, P.C., 2
Schnurr & Company, 3
Schuring, Uitermarkt, Sims, McCleish, Ver Meer, PC, 1
Sichuan Tianfu New Area Water Investment Co., Ltd., 1
State of Iowa, 1
Stoney Creek Hotel & Conference Center, 1
Story Construction Co., 3
Thomson Reuters, 1
Transamerica, 8
United Launch Alliance, 1
US Bank, 1
Verisight, Inc., 2
VT Industries, Inc., 1
Wells Fargo, 2
West Central Cooperative, 1
West Liberty Foods, 1
Whirlpool Corp., 1
Workiva, 7
## Finance (con’t.)
- PricewaterhouseCoopers, LLP, 1
- Principal Financial Group, 22
- Profinium, 1
- Rater Law Office, 3
- Real Estate Research Corporation, 2
- Renewable Energy Group, 2
- Rockwell Collins, 1
- Sanford Health, 1
- Schnurr & Company, 1
- State Farm Insurance, 4
- Target Headquarters, 2
- Thomson Reuters, 1
- Toro Company, 1
- Transamerica, 7
- Uline, 1
- Union Pacific Railroad, 1
- UnitedHealth Group, 1
- Unknown (bank), 1
- Wells Fargo, 4
- West Financial Advisors, LLC, 1
- Woodbridge Financial Group, LLC, 2
- Workiva, 5
- Youth & Shelter Services, Inc., 1
- Zurich North America, 1

## Management
- AmeriCorps National Service, 3
- Ames, City of, 3
- Brookstone Group LLC, The, 1
- Buckle, Inc., The, 1
- College Pro Painters, 1
- Conference Event Management, 2
- Consolidated Electrical Distributors (CED), 1
- Cotton Fashion, 1
- Cultivate the City, 1
- CyBiz Lab, 1
- Daktronics, Inc., 2
- Dry Goods USA, 1
- DuPont Pioneer, 1
- Emerson, 1
- Fareway Stores, Inc., 1
- HNI Corporation, 1
- Hormel Foods Corporation, 1
- Hy-Vee, Inc., 1

## MIS (Management Information Systems)
- 3M, 2
- Archer Daniels Midland Company, 1
- Berkley Technology Services, 3
- BodyViz, 3
- Boeing Company, The, 2
- Boston Scientific Corporation, 5
- Businessolver, 1
- Cambridge Investment Research Inc., 1
- Cargill, Incorporated, 1
- CDS Global, 2
- Cerner Corporation, 1
- ConAgra Foods, Inc., 2
- Crossfit, 1
- DuPont Pioneer, 2
- EMC Corporation, 3
- EMC Insurance Group, Inc., 1
- Emerson, 1
- EY, 1
- FBL Financial Group, Inc., 1
- Federal Home Loan Bank of Des Moines, 1
- General Dynamics, 4
- General Mills, 1
- Hormel Foods Corporation, 1
- Hy-Vee, Inc., 2
- Iowa Department of Transportation, 3
- Iowa State University, 5
- Kingland Systems Corp., 59
- Kinze Manufacturing, 1
- Land O’Lakes, Inc., 1
- Lorenz and Jones, 1
- MidAmerican Energy Company, 1
- Mutual of Omaha, 2
- Northwestern Mutual Financial Network, 2
- Oddfellows Burger Kitchen, 2
- Pella Corporation, 1
- Principal Financial Group, 1
- Principal Marketing Inc., 1
- Pro-Fit Financial Advising, 1
- Renewable Energy Group, 1
- Sherwin-Williams Company, The, 2
- Story County Attorney’s Office, 1
- Target Stores, 1
- TMC Transportation, 1
- Transamerica, 2
- United Nations Women, 1
- Vermeer Corporation, 1
- Weitz Company, The, 1
- Wells Enterprises, Inc., 1
- Wes Jarnagin, Inc., 1
- Whirlpool Corp., 2
- Workiva, 9

## Marketing
- AAA Minnesota/Iowa, 1
- Above & Beyond Home Health Care, Inc., 1
- Aimee, 2
- ALS Association, Iowa Chapter, The, 1
- Altria Sales & Distribution, 1
- American Advertising Federation, 1
- American Packaging Corporation, 1
- Ames Golf and Country Club, 2
- Ankeny Area Chamber of Commerce, 2
- AroundCampus Group, 3
- Atlas Copco, 1
- Auen Distributing, 2
- Baird Private Wealth Management, 1
- Best Buy Co., Inc., 2
- Blush and Whim, 1
- BNSF Railway, 1
- Boss Bar, 1
- Buffalo Wild Wings, 1
- Business Career Services, 3
- Businessolver, 1
- Capsule, 1
- Casa Bella, 1
- CCMSI, 1
- CDS Global, 1
- Cellcrypt, 1
- CHS Inc., 1
- CINTAS Corp., 1
- Compressor Controls Corp.
- Subsidiary of Roper Industries (ES&C Division), 1
- ConAgra Foods, Inc., 1
- Cornerstone Church of Ames, 2
- Courtyard by Marriott Shanghai Xujiahui, 1
- Digital Brand Architects, 2
- Downtown Community Alliance, 2
- Eliix Marketing, 1
EXPERIENTIAL EDUCATION

Marketing (con’t.)
EMC Publishing, 1
Emerson, 1
Empathic Clinical Suite, LLC, 1
Enterprise Rent-A-Car, 5
Envision, 1
Farmers Insurance Group, 1
Foster Group, 1
Fox 9 KMSP/ My29 WFTC, 1
Gainlight Studios, 5
Gainlight Studios, 5
GeJo’s by the Lake, 1
GKN Off-Highway, 1
Gopher Sport, 1
Greater Des Moines Partnership, 1
Guardian Industries, 1
Heartland Roofing, Siding and Windows, LLC, 1
Heartland Senior Services, 1
HNI Corporation, 2
Hub International, 1
Hy-Vee, Inc., 1
IAC Hotels, 1
In Any Event, 2
Innovative Lighting, Inc., 1
Inside Edge, 1
Integrity Technology Systems, Inc, 1
International Shipping Company, 1
Iowa 4-H Foundation, 2
Iowa Bankers Association, 2
Iowa Barnstormers, 5
Iowa Cubs, 1
Iowa Energy Center, 3
Iowa Genealogical Society, 2
Iowa Lottery Authority, 1
Iowa Resource for International Service, 2
Iowa State University, 34
Iowa State University Book Store, 1
Janda Motor Services, 1
JLL, 2
Katalina Girl Blog, 2
Kingland Systems Corp., 19
KJ International, 1
Kohl’s Department Stores, 3
Kohl’s Professional Kicking Camps, 4
Lifetouch National School Studios, 1
LKB Weddings and Events and Floral Design, 2
Make-A-Wish Foundation of Iowa, 2
Man Cave, 1
Mankato MoonDogs, 1
Marketing Inc., 1
Mary Greeley Medical Center, 1
MasterGraphics, 1
Michigan State University, 1
Minco, 1
MSG Minnesota Inc, 1
My Online Camp, 2
Nike, Inc., 1
Northwestern Mutual Financial Network, 5
Olde Main Brewing Company, 1
Pegstar, 1
Pella Corporation, 4
PepsiCo, 5
Perfect Games, Inc., 1
PGA TOUR, 1
Platinum Supplemental Insurance, Inc., 1
Polk County Attorney’s Office Des Moines, IA, 1
Power Distributing, 1
Principal Charity Classic, 1
Raging Waves Waterpark, 1
Rekusu Music Ireland, Ltd., 1
Renewable Energy Group, 2
Revelations Research Solutions, 1
Reynolds and Reynolds Company, The, 1
Rockwell Collins, 1
Ronald McDonald House of Central Iowa, 1
Securian Financial Group, 1
Sherwin-Williams Company, The, 1
Skyline Exhibits, 1
Starkey Hearing Technologies, 1
Storm Lake United, 1
Strategic Elements LLC, 2
Target Headquarters, 1
Target Stores, 1
Teach For America, 4
Telligen, 1
Textron Aviation (Beechcraft Corporation and Cessna Aircraft Company), 1
The JAM Brands, 3
The Odyssey Online, 1
Third Channel Cosmopolitan Magazine, 1
Travel Advertising Group, 1
Two Rivers Marketing Resource Group, 1
U.S. Commercial Service, 1
Union Pacific Railroad, 2
UnityPoint Health - Des Moines, 1
Walt Disney World Co., 1
Wellmark, 1
Whirlpool Corp., 1
Wixted & Company, 1
Workiva, 12
Xpanxion, LLC, 1
YWCA, 1
Zurich American Insurance, 1

Pre-Business
AgriGold, 1
American Beekeeping Federation, 1
Arnolds Park, 1
Bay & Bay Transfer, 1
Beef Products, Inc., 1
BodyViz, 1
Brookstone Group LLC, The, 1
Cambridge Investment Research Inc., 1
Cargill, Incorporated, 1
College Pro Ltd., 2
College Pro Painters, 4
CPS (Crop Protection Services), 1
Dubuque Regional Humane Society, 1
Fox Valley Broadcasting, 1
Frito-Lay, Inc., 2
General Mills, 1
Holmes, Murphy & Associates, 3
iHeartMedia, 1

SCM
(Supply Chain Management)
3M, 2
Advanced Analytical Technologies, Inc., 2
Alcoa, 1
Alliant Energy Corporation, 1
Altec Industries, Inc., 9
AME, 1
Ames IT and Numeric Solutions, LLC, 1
Ames, City of, 1
Anderson Trucking Service, Inc., 1
ATS Logistics Services, Inc., 1
Bankers Life and Casualty Company, 1
Barilla America, Inc., 1
Bemis Company, 1
Best Buy Co., Inc., 1
Bridgestone Retail Operations, 1
C. H. Robinson Worldwide, Inc., 1
Cambridge Investment Research Inc., 1
Cargill, Incorporated, 2
Casey’s General Stores, Inc., 1
Jin Jieng Beidou Communication Device Corporation, Ltd., 2
Kent Corporation, 1
Kingland Systems Corp., 15
NetWorks, Inc., 1
Northwestern Mutual Financial Network, 1
POET Biorefining, 1
Principal Financial Group, 2
Quality Management, Inc. (QMI), 1
RevelU, 2
River Gulf Grain, 1
Schechter Dokken Kanter, 1
Southwestern Advantage, 1
Transamerica, 1
United States Army Reserves, 1
US Bank, 1
Wells Enterprises, Inc., 1
Wisconsin State Lottery, 1
Zipcar, 1
EXPERIENTIAL EDUCATION

SCM (con’t.)
Caterpillar Inc., 1
Center for Industrial Research and Service, 2
CNH Industrial, 1
ConAgra Foods, Inc., 7
Cosco Shanghai International Freight Co., Ltd., 1
CSCMP, 1
D.R. Horton, Cambridge Homes, 1
Danfoss, 6
Dart Transit Company, 3
DSC Logistics and Supply Chain Management, 1
FedEx Freight, 2
GARMIN International, Inc., 1
General Mills, 1
Hach Company, 2
Helena Chemical Company, 1
Hennepin County, 1
Hirschbach Motor Lines, Inc., 3
HNI Corporation, 3
Hoerr’s Racing Products, 1
Hormel Foods Corporation, 1
Hy-Vee, Inc., 1
Interstate All Battery Center, 1
Iowa State Athletics, 1
J. B. Hunt Transport, Inc., 1
Jacobs Corporation, 2
JM Swank, 1
John Deere, 4
John Morrell Food Group, 1
Johnson & Johnson Family of Companies, 1
Kingland Systems Corp., 23
Kinze Manufacturing, 3
Kohl’s Department Stores, 2
Kohl’s Professional Kicking Camps, 1
Kossuth County Economic Development Corp., 1
Land O’Lakes, Inc., 3
Lennox Industries, 3
Menard, Inc., 1
Mercury Marine, 1
Mrs. Clark’s Foods, 1
Musco Sports Lighting, LLC, 1
Nationwide Insurance, 1
NewLink Genetics, 4
Northern Power Products, 1
Northwestern Mutual Financial Network, 2
Payless ShoeSource, 1
Pella Corporation, 1
Permasteelisa North America, 1
Pinnacle Foods LLC, 1
Polaris Industries, 1
R+L Truckload, 1
Renewable Energy Group, 1
Rockwell Collins, 2
Ruan Transportation Management Services, 2
Schneider, 2
Schneider Logistics, 3
Spartan Nash, 1
St. Jude Medical, 1
Starkey Hearing Technologies, 1
Target Distribution, 1
Target Headquarters, 3
Textron Aviation (Beechcraft Corporation and Cessna Aircraft Company), 3
Textron Systems, 1
TMC Transportation, 4
Transport America, 4
Tyson Foods, Inc., 1
Union Pacific Railroad, 1
US Bank, 1
Weitz Company, The, 2
Werner Enterprises, 1
West Central Cooperative, 1
WorldWide Logistics, 3
Zip’s Truck Equipment, Inc., 1
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<td>3M Associates Management Co.</td>
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<td>Airgas</td>
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<td>Alcoa</td>
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<td>Altec Industries, Inc.</td>
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<td>Alter Metal Recycling</td>
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<td>American Greetings</td>
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<td>Ames Chamber of Commerce and Economic Development Commission</td>
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<td>Andersen Corporation</td>
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<td>Annett Holdings (TMC Transportation)</td>
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<td>Archer Daniels Midland Company</td>
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<td>Associated Computer Systems LTD</td>
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<td>Athene USA</td>
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<td>Bankers Life and Casualty Company</td>
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<td>Berkley Technology Services</td>
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<td>Best Buy Co., Inc.</td>
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<td>Boeing Company, The Boom Lab</td>
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<td>Boston Scientific Corporation</td>
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<td>Brownells Inc.</td>
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<td>Buckle, Inc., The BuilderTREND</td>
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<td>Bunn-O-Matic Corporation</td>
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<td>Businessolver</td>
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<td>Cargill, Incorporated</td>
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<td>Caterpillar Inc.</td>
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<td>CDS Global</td>
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<td>Cedar Rapids Metro Economic Alliance</td>
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<td>Cerner Corporation</td>
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<td>CliftonLarsonAllen LLP</td>
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<td>CNH America, LLC</td>
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<td>CoBank</td>
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<td>College Pro Painters</td>
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<td>ConAgra Foods, Inc. Consolidated Electrical Distributors (CED)</td>
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<td>Cottingham &amp; Butler, Inc. COUNTRY Financial</td>
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<td>CRST International, Inc. Danfoss</td>
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<td>Dart Transit Company</td>
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2015 Spring Career Fair Employer Attendees

3M
ACT, Inc
Advanced Technologies Group, Inc.
Aerotek
Affiliates Management Co.
Alarm.com
Altec Industries, Inc.
Altria Sales & Distribution
Ames Chamber of Commerce and Economic Development Commission
Archer Daniels Midland Company
Art’s-Way Manufacturing Co., Inc.
Arthur J. Gallagher & Co. of Iowa
Associated Computer Systems LTD
Auto-Owners Insurance Company
Barilla America, Inc.
Berkley Technology Services
Best Buy Co., Inc.
BirdDogHR
Blain’s Farm & Fleet Stores
Boom Lab
Bossard North America
Boston Scientific Corporation
Brownells Inc.
Bryn Walker
Buckle, Inc., The
Bulkmatic Transport
Bunn-O-Matic Corporation
Businessolver
C. H. Robinson Worldwide, Inc.
Cambridge Investment Research Inc.
Casey’s General Stores, Inc.
Caterpillar Inc.
CDS Global
Cerner Corporation
CINTAS Corp.
CoBank
College Pro Painters
Compressor Controls Corp.
Subsidiary of Roper Industries (ES&C Division)
ConAgra Foods, Inc.
Concentric International
Consolidated Electrical Distributors (CED)
COUNTRY Financial
CRST International, Inc.
Danfoss
Dart Transit Company
Data Support Systems, Inc.
Decker Truck Lines
Dell SecureWorks
Discover Financial Services
DST Systems, Inc.
DuPont
Ecolab, Inc.
Enterprise Rent-A-Car
Epic
ER-Select
Ethos Group
Exel Supply Chain
Farm Credit Administration
Farmers Insurance Group-Claims
Federal Home Loan Bank of Des Moines
Federated Insurance
FedEx Freight
Financial Architects
FullCount
General Dynamics
Gopher Sport
Gordmans
Great West Casualty Company
GreatAmerica Financial Services
Greater Cedar Valley Alliance & Chamber
Greater Des Moines Partnership
Greater Dubuque Development
GuideOne Insurance
Hach Company
Hajoca Corporation
Hawthorne Direct
Hayneedle, Inc.
Heartland Roofing, Siding and Windows, LLC
Hirschbach Motor Lines, Inc.
HNI Corporation
Horace Mann
Hy-Vee, Inc.
IBM Corporation
Insight Global, Inc.
Integer Group, The
Iowa Army National Guard
Iowa Division of Banking
IP Pathways, LLC
J. B. Hunt Transport, Inc.
J. C. Penney Company, Inc.
John Morrell Food Group
Keyot
Kingland Systems Corp.
Kinze Manufacturing
Kohl’s Department Stores
Kohler Company
Kum & Go, L.C.
Land O’Lakes, Inc.
LCS
Levy Restaurants
Lozier Corporation
Marco, Inc.
Marsh and Mercer
Marshalltown Company
Marten Transport, Ltd.
MassMutual Financial Group
McGladrey
Mediacom
Menard, Inc.
Milling Financial Group
Modern Woodmen of America
Home Office
Modern Woodmen of America Regional Office
Mueller Industries
Mutual of Omaha
National Indemnity Company
National Instruments
Nationwide Insurance
New York Life Insurance Company
Norbert Dentressangle
Northwestern Mutual Financial Network
Northwestern Mutual The Zach Group
Nucor Steel
Old Dominion Freight Line, Inc
OmniVista Solutions
Payless ShoeSource
Pella Corporation
PepsiCo
Pharmacists Mutual Insurance Company
Pinnacle Foods LLC
Polo Custom Products
PricewaterhouseCoopers LLP
Principal Financial Group
ProBuild
Professional Computer Systems Co.
QCI
Rain and Hail L.L.C.
Real Estate Research Corporation
Rembrandt Foods
Renewable Energy Group
Robert Half International Inc.
Schneider
Securian Financial Group
Sedgwick
Sherwin-Williams Company, The
Shopko Stores Inc.
Sogeti USA
Southwestern Advantage
Target Stores
TaTa Consultancy Services
Textron Aviation (Beechcraft Corporation and Cessna Aircraft Company)
Thomson Reuters
Thrivent Financial for Lutherans
TMC Transportation
Toyota Financial Services
Transamerica
Transport America
TTI
Tyson Foods, Inc.
U.S. Army
U.S. Marine Corps
Union Pacific Railroad
United Suppliers, Inc.
UnitedHealth Group
Universal Industries, Inc.
Von Maur
Walgreens Co.
Warren Transport Inc.
Weitz Company, The
Wells Enterprises, Inc.
Wells Fargo - Consumer Lending Group
Werner Enterprises
Williams Interactive
Workiva
WorldWide Logistics
Zoetis
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