FOR IMMEDIATE RELEASE

4/10/15

Contacts:
Tricia Janes, Iowa SBDC, (515) 294-5595, triciaj@iastate.edu
Marsha Rinetti, Eastern Iowa SBDC, (563) 336-3401, mrinetti@eicc.edu

Davenport baker is Iowa SBDC award winner

AMES, Iowa – The Iowa Small Business Development Center (SBDC) is pleased to announce that Tiphanie Cannon, baker and owner, Oh So Sweet by Tiphanie, Davenport, is the winner of the SBDC’s Business of the Month Award.

Marsha Rinetti, regional director of the Eastern Iowa Small Business Development Center, Davenport, says the following about Tiphanie, “In addition to selling yummy creations in the bakery, Tiphanie does a lot of special orders for wedding and engagement events, private parties, and business gatherings. The comfortable quirky décor of her bakery makes it a great place to meet friends, have casual business meetings, or have dessert. From the comfy fireplace to the soft seating, Oh So Sweet by Tiphanie is a favorite downtown destination.”

Tiphanie describes her products as a ‘modern twist on vintage recipes’ and further states that what began with inspiration and hard work has become a real life place where people share a cup of coffee and something SWEET. In addition to her incredible cupcakes, cookies, scones, and cakes, the business now serves breakfast and lunch. Her fifteen employees keep the kitchen humming and customers served.

The Iowa SBDC Business of the Month Award will be presented to Tiphanie by SBDC Regional Director Marsha Rinetti at her place of business. For more information on Oh So Sweet by Tiphanie, visit http://www.ohsosweetbytiphanie.com.

The Iowa Small Business Development Center program is an outreach program of Iowa State University’s College of Business. Partially funded by the U.S. Small Business Administration, the organization has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the Center has helped hundreds of thousands of Iowa businesses and entrepreneurs through no cost, confidential, customized, professional business counseling and practical, affordable training.
For more information on Iowa Small Business Development Center programs or services, call (515) 294-2030 or visit www.iowasbdc.org.

#