# ASUG Midwest Central Chapter Meeting

**Wednesday, March 2, 2016**

Iowa State University Alumni Center  
420 Beach Ave,  
Ames, IA 50011

<table>
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<tr>
<th>Time</th>
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| 8:15 a.m. – 8:45 a.m. | **Registration, Networking, Continental Breakfast**  
Compliments of our Sponsors |                                             |
| 8:45 a.m. – 9:15 a.m. | **Introductions, Business, and Upcoming Events**  
Eric Halbur, ASUG Vice Chair / Application Development Manager, Woodgrain Millwork |                                             |
| 9:15 a.m. – 10:15 a.m. | **Lecture: What is SAP’s New Cloud for Analytics Solution and Why Should I Care?**  
Adrian Westmoreland, Cloud for Analytics product Management, SAP |                                             |
| 10:15 a.m. – 10:30 a.m. | **Break**  
Compliments of our Sponsors |                                             |
| 10:30 a.m. – 11:30 a.m. | **Selecting the Right BOBJ Tool for the Job**  
Laura Rininger, Manager of Business Intelligence, Danfoss Power Solutions |                                             |
| 11:30 a.m. – 12:30 p.m. | **Lunch and Networking**  
Compliments of our Sponsors |                                             |
| **Breakout Session #1:**  | 12:30 p.m. – 1:30 p.m.  
**Reiman Ballroom** | **Lecture: Implementing SAP Analytics Utilizing HANA Sidecar**  
Lonnie Estep, VP of SAP, ProKarma |
| **Horton Conf. Rm.** | **Hands-On: SAP Lumira Hands-On Workshop**  
Andy Borcherding, Enterprise Reporting Lead, Woodgrain Millwork |                                             |
| 1:30 p.m. – 1:45 p.m. | **Break**  
Compliments of our Sponsors |                                             |
| **Breakout Session #2:**  | 1:45 p.m. – 2:45 p.m.  
**Reiman Ballroom** | **Lecture: Why Should My Organization Use S/4 HANA Finance (f/k/a Simple Finance)?**  
Charlie Davidson, FICO Senior Solution Engineer, YASH |
| **Horton Conf. Rm.** | **Hands-On (Continued): SAP Lumira Hands-On Workshop**  
Andy Borcherding, Enterprise Reporting Lead, Woodgrain Millwork |                                             |
| 2:45 p.m. – 3:00 p.m. | **Break**  
Compliments of our Sponsors |                                             |
| 3:00 p.m. – 4:00 p.m. | **Lecture: Rockwell Collins Enterprise Metrics Hub**  
Vickie Ozburn, Manager, Quality & Inventory Mgmt, Rockwell Collins, |                                             |
| 4:00 p.m. – 4:30 p.m. | **Closing** |                                             |

**For travelers:**

**Hotel Information:** GrandStay® Hotel & Suites - Ames  
- Hotel Address: 1606 S Kellogg Ave, Ames, IA 50010  
- Phone Number: (515) 232-8363– ask for “ASUG” Room block  
- ASUG Room Rate for Tuesday, March 1st - $114 + tax  
- [Web Link](#)  
- Check-in after 3pm and checkout before 11am, 24 cancelation notice
Abstracts

What is SAP’s New Cloud for Analytics Solution and Why Should I Care?

This session will focus on SAP’s roadmap for a new generation of (SaaS) that redefines analytics in the Cloud. The vision for SAP Cloud for Analytics is to deliver all analytics capabilities - business intelligence (BI), planning, predictive, governance, risk, and compliance (GRC) - in one cloud solution to help people make better fact-based decisions and take actions. All of these analytics capabilities are being developed on one code line and one UI. Built natively on the SAP HANA Cloud Platform for extreme performance, it allows customers to simplify access to a new public cloud experience that they can trust.

- Learn about why and how we are combining BI, Planning, Predictive, GRC and Digital Boardroom together in to a single platform and experience
- Discover how Cloud for Analytics allows you to connect to your data wherever it may be: on-premise or in the cloud
- Understand how Cloud for Analytics both complements on-premise investments in Universes, BW and HANA while at the same time charts new analytics capabilities unique to cloud

Adrian Westmoreland, Cloud for Analytics product Management, SAP

Selecting the Right BOBJ Tool for the Job

The Business Objects Suite of tools presents a multitude of possibilities in reporting capabilities. The Suite contains functionality to meet any business user’s requirement and enable the business to achieve more through data transparency, data mining, analytics, and visual representation. There is a wealth of opportunity, but what tool is the best tool for the requirement? How best can the requirements from the business be transformed into a report that exceeds the expectations? This session will provide some insight to the key criteria established at Danfoss to determine the best tool for the requirement. We will also share our lessons learned and challenges encountered during our journey in Business Objects.

Laura Rininger, Manager of Business Intelligence, Danfoss Power Solutions
Lecture: Implementing SAP Analytics Utilizing HANA Sidecar

Learn how HANA sidecar may be a starting point on your HANA roadmap and a way for your organization to realize the power and benefits of HANA reporting. This session will help you understand benefits and tradeoffs of using Hana Sidecar. This includes the following:

- How SAP solutions can be developed in environments that embrace other technologies
- What to expect with HANA Live in a Sidecar scenario
- How to assess and rationalize Business Objects data consumption tool options
- Cost savings consideration
- Why HANA Live & SLT

This session will focus on these topics as well as illustrate how HANA side care was utilized in live customer scenario.

Lonnie Estep, VP of SAP, ProKarma

Lecture: Why Should My Organization Use S/4 HANA Finance (f/k/a Simple Finance)?

With the launch of S/4 HANA, many organizations are asking "Why should my organization use S/4 HANA Finance?" For customers that want to transform their financial operations to be more agile and more aligned to organizational goals, operate at a lower cost and reduce closing and reporting time frames, this presentation will illustrate the benefits of S/4 HANA Finance and the improved User Experience with Fiori mobile apps. The session will also cover the non-disruptive migration path for existing SAP customers to S/4 HANA Finance.

Charlie Davidson, FICO Senior Solution Engineer, YASH

Hands-On: SAP Lumira Hands-On Workshop

In this session we will get a brief overview of SAP Lumira then jump into some hands-on exercises. We will create visualizations by leveraging an existing dataset then place them in a story to share with others. This will give you a quick look at the tool and how we can create powerful stories and share that information with others.

- Overview of SAP Lumira
- Connect to SAP BI Platform
- Create a story by creating visualizations within Lumira
- Share your story with others

Andy Borcherding, Enterprise Reporting Lead, Woodgrain Millwork

Rockwell Collins Enterprise Metrics Hub

Rockwell Collins will present the Enterprise Metrics Hub (‘The Hub’) through their BI Portal. This solution is designed as a set of dashboards and analytical tools to provide visibility of a series of KPIs and to support our strategy for growth and consistency to measure quality performance. The opportunity for this project came through the need for rapid improvement in Customer Quality to support our market share in the Aerospace and Defense industry. The Hub gathers data from various sources and presents a standard view of KPIs. It provides enterprise-wide visibility to data so users can evaluate process variation and predict business performance.

Vickie Ozburn, Manager, Quality & Inventory Mgmt, Rockwell Collins