Management is a broadly defined discipline and activity, which is neither industry nor function specific. Management concepts, theories, techniques, and skills are applicable to business functional areas, and are essential for successful organizations regardless of whether the venture thrives in character as large or small, well-established, or an entrepreneurial start-up. Management requires sound conceptual, technical, and human skills for the effective utilization of organizational resources. In addition to the basic business foundation and core courses, a management student has the option of participating in an organizational leadership or entrepreneurship track. Management majors are required to complete 18 credit hours of management or department-approved courses. Included in these 18 credits are three required courses:

**REQUIRED (9 CREDITS)**

- MGMT 310 Entrepreneurship and Innovation  
  Sophomore Classification
- MGMT 371 Organizational Behavior  
  MGMT 370
- MGMT 414 International Management  
  None

**ELECTIVE COURSES (9 CREDITS)**

Select one of the two MGMT elective TRACKS described below.

**OPTIONAL ORGANIZATIONAL LEADERSHIP TRACK (9 CREDITS)**

- MGMT 471 Personnel and Human Resource Management  
  Junior Classification
And any two of:
- MGMT 377* Competitive Strategy  
  MGMT 370
- MGMT 419* Social Responsibility of Business  
  None
- MGMT 472 Management of Diversity  
  Junior Classification
- PSYCH 450 Industrial Psychology  
  PSYCH 101 and one other PSYCH course, any STAT course

**OPTIONAL ENTREPRENEURSHIP TRACK (9 CREDITS)**

- MGMT 313 Feasibility Analysis and Business Planning  
  MGMT 310
**OR**
- MGMT 410 Social Entrepreneurship  
  Sophomore Classification
And any two of:
- MGMT 320X Corporate Entrepreneurship, Innovation and Technology Management  
  MGMT 310
- MGMT 367* International Entrepreneurship  
  Junior Classification
- MGMT 377* Competitive Strategy  
  MGMT 370
- MGMT 415 Managing New Ventures  
  MGMT 310 or Business major and Junior Classification
- MGMT 419* Social Responsibility of Business  
  None
- MGMT 471 Personnel and Human Resource Management  
  Junior Classification
- MGMT 472 Management of Diversity  
  Junior Classification
- ENTSP 480 Trends and Theories of Entrepreneurship  
  MGMT 310, MGMT 313
- ENTSP 485 Applied Entrepreneurship: Executing New Ventures/Projects  
  MGMT 310, MGMT 313

*Courses not offered on a regular basis. Students should consult with their Academic Adviser about terms of offering.

**Students may also take both of MGMT 313 and 410, and only one course listed above.

**Other Graduation Requirements:** (for full degree requirements see your degree audit or the curriculum guide)

1. Minimum of 122 credits (crs) total;
2. 42 crs. of 300 level or higher coursework from a 4-year school;
3. Grade of “C” or better in two of the three required English courses;
4. Grade of “C” or better in at least 30 credits of business core and major;
5. 50% of required Bus courses must be earned at ISU;
6. The last 32 credits for a degree must be taken at ISU (exceptions for Study Abroad and Internship may be requested);
7. All 300 level and higher business credits must be earned at a four-year college;
8. Cumulative ISU grade point of at least 2.0 with no Quality Point Deficiencies;
9. Multiple business majors must have 15 distinct credits in each of the major requirements. See adviser regarding multiple business degree requirements.