INTERNATIONAL BUSINESS MAJOR  
(SECONDARY MAJOR FOR BUSINESS MAJORS ONLY)  
2017 Catalog

The secondary major in International Business is designed to help students understand global business, and provide increased opportunities for international careers. Students who pursue this secondary major will be required to complete the requirements for a primary major in business. Fifteen of the eighteen credits required for the International Business major must not be used for the primary major.

Degree Requirements for International Business Majors

International Experience

An approved international experience must entail study abroad or an overseas internship that provides extended cultural immersion. The minimum requirements are any of the following:

1) Any combination of study abroad programs that totals at least 12 weeks in length, and includes at least 6 credits;
2) A continuous 6-week (minimum) study abroad program that involves living with a host family, and at least 6 credits (pre-approval is required);
3) Participation in multiple study abroad programs that include being abroad for a total of at least 8 weeks, at least 6 credits, and living with a host family (pre-approval is required);
4) A 12-week international internship that integrates 6 weeks of work experience abroad (pre-approval required).

--Students who are neither United States (U.S.) citizens nor permanent residents are considered to be international students. International students are encouraged to find internships in the United States to meet this requirement. International students who are unable to find an internship in the U.S. may petition that an internship experience in their home country be approved. Preference will be given to positions that have an international component. International transfer students who have studied a business curriculum in their home country for at least two semesters, that also includes at least 12 credits of transferable business courses, are considered to have met the international experience requirement.

5) Participation in experiences that falls within categories 2, 3, and 4 (internships only) must be petitioned for pre-approval. Other experiences involving study abroad or international internships may suffice to meet this requirement.

Petitions for pre-approval should be submitted to the Study Abroad Coordinator in 1200 Gerdin.

International Business and Related Courses (12 Credits)

Select 9-12 credits from the following list of courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Prerequisite</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 496</td>
<td>International Accounting</td>
<td>ACCT 386</td>
</tr>
<tr>
<td>ECON 355</td>
<td>International Trade and Finance</td>
<td>Econ 101, ECON 102</td>
</tr>
<tr>
<td>FIN 480</td>
<td>International Finance</td>
<td>FIN 301, FIN 320 or 330</td>
</tr>
<tr>
<td>MKT 448</td>
<td>Global Marketing</td>
<td>MKT 340</td>
</tr>
<tr>
<td>MKT 492</td>
<td>Comparative Marketing</td>
<td>MKT 340</td>
</tr>
<tr>
<td>POL S 381</td>
<td>International Political Economy</td>
<td>None</td>
</tr>
<tr>
<td>SCM 466 *</td>
<td>International Transportation and Logistics</td>
<td>SCM 301</td>
</tr>
<tr>
<td>SCM 491X</td>
<td>International Live Case and Study Tour</td>
<td>SCM 301</td>
</tr>
<tr>
<td>BUSAD 491B</td>
<td>Approved College of Business Experiential Learning – International Internship</td>
<td>Faculty approval</td>
</tr>
<tr>
<td>BUSAD 491D</td>
<td>Approved College of Business Experiential Learning – International Travel/Study</td>
<td>Faculty approval</td>
</tr>
</tbody>
</table>

Select 0-3 credits from the following list of non-business courses or other courses as approved by the Study Abroad Coordinator in 1200 Gerdin.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Prerequisite</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGRON 342</td>
<td>World Food Issues; Past and Present</td>
<td>Junior Classification</td>
</tr>
<tr>
<td>ECON 370</td>
<td>Comparative Capitalism and Economic Transitions</td>
<td>ECON 101, ECON 102</td>
</tr>
<tr>
<td>ECON 385</td>
<td>Economic Development</td>
<td>ECON 101, ECON 102</td>
</tr>
<tr>
<td>ECON 455</td>
<td>International Trade</td>
<td>ECON 301</td>
</tr>
<tr>
<td>POL S 300+</td>
<td>Any Regional Politics class offered by the POL S dept.</td>
<td>See ISU Catalog</td>
</tr>
</tbody>
</table>

World Language: (6 Credits)

At least one year of the same university level foreign language or other language courses as approved by the Study Abroad Coordinator in 1200 Gerdin. Students whose primary language (learned first) is not English may take a year of a third language, take 6 additional credits of English beyond ENGL 150, 250, and 302, or take two additional business courses from the approved list.

* Courses not offered on a regular basis. Students should consult with their Academic Adviser about terms of offering.

March 2017