Class: Education Abroad Graduate Course in Renewable Energy (3.0 credits)

Approximate cost: $3,250 - $3,500 (excluding applicable tuition, including College scholarship)

Highlights:

Brazil is the largest country in South America, rich in cultural diversity and natural resources. Similar to the United States, Brazil was colonized (1500s) and achieved independence as a nation-state (1822) relatively recently. Economically, Brazil has the sixth largest GDP in the world.

Brazil is one of the most progressive countries in the world in generating and using renewable energy. Over 80% of all electrical energy is produced using hydroelectrical power. Over 70% of private vehicles sold are powered by flexible fuel sources (i.e. ethanol).

About the Cities:

Sao Paulo (left), located in the state of Sao Paulo, is the largest city in Brazil and one of the largest cities in the world (over 11 million people). It is located on the southwest coast of South America along the Atlantic Ocean. Sao Paulo serves as the economic hub of Brazil, housing the Sao Paulo Stock Exchange.

Florianopolis (below) is a beautifully-located progressive city, including islands that extend into the Atlantic Ocean. It is known for its high quality of life (ranked the "best place to live in Brazil"), information technology, and beautiful beaches. Florianopolis houses the Federal University of Santa Catarina.
| Sunday, April 14  
Sao Paulo  
Arrival/City Tour | Monday, April 15  
Sao Paulo  
Business Meetings | Tuesday, April 16  
Sao Paulo  
Business Meetings | Wednesday, April 17  
Sao Paulo  
Business Meetings | Thursday, April 18  
Florianópolis  
Business Meetings | Friday, April 19  
Florianópolis  
Business Meetings | Saturday, April 20  
Florianópolis  
Cultural Exploration |
|---|---|---|---|---|---|---|
| Arrival to International Airport and group transfer to hotel | Breakfast at the hotel  
 **UNICA**  
~UNICA is the leading Association for the Ethanol and Sugar Cane producers. Presentation about the current challenges and opportunities for Biofuels in Brazil. The expansion of new productive areas and its potential impact on the environment. With new raising demand for sugar in Asia, how does Brazil plan to match this demand with meeting over 50% of its exports? | Breakfast at the hotel  
 **Cosan**  
~Cosan is one of the largest private groups in Brazil, with businesses in energy, food, logistics, infrastructure and agricultural property management. Talk on its growth strategy and the sector that Cosan sees biggest potential in Brazil. How does Cosan strive to provide cleaner and renewable energy to make life better? | Breakfast at the hotel  
 **Natura**  
~Visit to the plant of one of Brazil’s leading manufacturers and top-of-mind brands in the cosmetics sector. Natura focuses on its image as an eco-friendly company using natural products, and working toward sustainable environment and social support. | Breakfast at the hotel  
 **Business Simulation**  
hosted by Ricardo Bernard and Universidade Federal de Santa Catarina | Breakfast at the hotel  
 **Mini-Case Competition**  
**Evaluation and Debrief**  
hosted by Universidade Federal de Santa Catarina | Breakfast at the hotel  
Free morning for cultural exploration and discovery |
| Check into Hotel: **Slaviero Executive Jardim**  
**Orientation meeting**  
『 Itinerary  
Safety  
Questions and Answers  
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<th>Group Lunch on Boat</th>
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| **Sao Paulo City Tour**  
**Highlights:**  
- Ibirapuera Park  
- Historical Downtown  
- Municipal Theatre  
- Governor’s Palace  
| **Monsanto Brazil**  
~Presentation from a global leading player in the seeds and crop protection chemical sector. Discussion on their regional strategy, the challenges and opportunities of growth in emerging markets with ethanol. Will Brazil become the world’s next bread basket?  
| **ETH**  
~A leading company in the production sales and logistics of ethanol, electric energy, bio-energy and sugar, learn about their sustainability, sales and innovation policies within the | **Philips**  
Discuss focusing on Philips new sustainability initiatives with recycling old and obsolete technology. How is this major multinational shaping the way in green initiatives?  
| **Mini-Case Competition**  
**Kick-off**  
hosted by Universidade Federal de Santa Catarina  
| **Mini-Case Competition**  
**Preparation Time**  
| **Florianópolis City Tour**  
| Group transfer to airport  
Fly to Sao Paulo  
Return to the U.S.  
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