

We call them “majors.” You call them your future:

OPERATIONS and SUPPLY CHAIN MANAGEMENT



Are you a multitasker? Or enjoy juggling?

In either case, you are ready for success with a degree in operations and supply chain management (OSCM).

OSCM is about learning how to manage people, materials, information and equipment – all at the same time – in order to produce and deliver finished products to meet customers’ needs. In short, it’s what makes sure a business or organization functions successfully.

Operations management principles apply to a diverse mix of organizations, from manufacturing companies to the service industry to government agencies. In other words, a degree in OSCM will mean you are needed and in demand. The Iowa State University OSCM major is one of the top programs in the nation, providing you with the knowledge to manage labor, equipment, materials, and the information systems infrastructure required to satisfy your customers. It is a broad-based educational program that will provide you with the skills and knowledge to be successful.

THE BEST OF THE BEST

The College of Business at Iowa State University is one of them. How do we know? Because we are accredited by the Association to Advance Collegiate Schools of Business, which sets the highest standard of achievement for business schools around the globe.

And recently, a *U.S. News & World Report* ranking of America’s Best Graduate Schools placed Iowa State University 37th for our teaching of supply chain.

GREAT STUDENTS. GREAT TEACHERS. A GREAT COMBINATION.

As an OSCM major, you’ll be learning from some of the best people in the field. And we’re not the only ones who think so. In fact, the *Academy of Management Journal* ranked our operations and supply chain management faculty fifth in the nation for research productivity – and first among departments without a PhD program. That means you not only have the best and the brightest teaching you in the classroom, but you’re learning from the experts that the rest of business is looking to for advice.

IT’S ABOUT MORE THAN WHAT GOES INTO YOUR HEAD

Sure, you will learn a lot in the classroom from our award-winning faculty. But we have something called experiential learning. That means we want to help you put all that knowledge about OSCM to use. Many companies and organizations are looking for students who want to learn even more through internships, meaning you’ll have many opportunities to increase both your knowledge and experience at Iowa State University.

YOU'LL BE PREPARED FOR YOUR CAREER

With an OSCM degree from Iowa State University, you are ready to begin your career. In fact, 97 percent of our 2005 OSCM graduates were putting their degree to work after they finished school. And our graduates began their careers with an average starting salary of more than \$40,000.

OK, SO WE'RE NAME-DROPPERS

Caterpillar. 3M. John Deere. Pella. Boeing. Goodrich. Hormel Foods. International Paper. Heard of them? Well, at the College of Business they and many other companies and organizations will hear of you. We have one of the top career services offices around, ready to help you find a great place to put your skills to use.

MAKE FRIENDS (AND COLLEAGUES) AT SCHOOL

Do lunch. Do some networking. Whatever business leaders call it when they get together, we'll give you some practice with the Iowa State affiliate of APICS, the Educational Society for Resource Management. Whether you're an OSCM major or a student interested in the field, it's a chance to visit with guest speakers, take field trips, and see businesses from the inside. ISU APICS will provide you and your future colleagues with a chance to expand your knowledge and have some fun.

WE'RE READY. ARE YOU?

You'll find one of the nation's premier colleges of business right here. In Iowa. In the Midwest. In the middle of everywhere.

We'll help you get prepared for the adventure of business, no matter where it takes you. From Main Street to around the world. And you'll begin your adventure at one of the nation's Top 50 Public Universities, according to *U.S. News & World Report*, where you can enjoy more opportunities, explore more possibilities and realize more potential.

In other words, everything you expect in your college adventure.

So check us out. Give us a call. Pay us a visit. We're ready if you are.

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IOWA STATE UNIVERSITY
College of Business

Enjoy the Adventure.



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