

We call them “majors.” You call them your future:

MANAGEMENT INFORMATION SYSTEMS



The world's first digital computer was designed and built at Iowa State University, more than six decades ago.

So we know a thing or two about how to put technology to use. And we're ready to share it with you.

As a management information systems (MIS) major, you will learn how to analyze, design, develop and manage a wide range of information systems. This is what drives the world's largest and most sophisticated organizations. You'll make computers and other technologies work for you – and your business – to provide a competitive edge.

And, Iowa State University is the right place for this education. We have always been on the cutting edge of technology, from being one of the nation's most “unwired” campuses to having one of the world's fastest supercomputers. And we are home to one of the best business colleges to be found at any public university.

MORE THAN JUST COMPUTERS

What's the difference between a degree in management Information Systems rather than computer science or engineering? One word: business. An MIS degree gives you a strong foundation in business – including accounting, finance, and marketing – along with the knowledge and skills to apply the right technology.

THE BEST TECHNOLOGY. RIGHT IN YOUR CLASSROOM.

The College of Business is putting the best technology into the classroom, and into your hands. Our state-of-the-art telecommunications laboratory allows students to simulate complex networks and analyze Internet traffic patterns using industry-standard software. We also feature the latest in database technology and development tools.

GREAT STUDENTS. GREAT TEACHERS. A GREAT COMBINATION.

As an MIS major, you'll be learning from some of the best people in the field. And we're not the only ones who think so. For example, our MIS faculty have edited some of the leading journals in the field, such as *MIS Quarterly*.

Our MIS faculty recently helped to establish some of the first-ever graduate programs in human computer interaction and information assurance. These interdisciplinary programs train people to better understand how technology can be applied to business and teach them how to develop systems that improve the way people interact with computers.

IT'S ABOUT MORE THAN WHAT GOES INTO YOUR HEAD

Sure, you will learn a lot in the classroom. But we want to help you put all that knowledge to use. Many companies and organizations are looking for students who want to learn even more through internship opportunities. From Fortune 500 corporations to

start-up technology companies, from leading nonprofit organizations to top government agencies, you'll have many opportunities at Iowa State University.

YOU'LL BE PREPARED FOR YOUR CAREER

With a degree from Iowa State University, you are ready to begin your career. In fact, 87 percent of our 2005 MIS graduates were putting their degree to work after they finished school. And our graduates began their careers with an average starting salary of more than \$42,000.

OK, SO WE'RE NAME-DROPPERS

Cargill. 3M. Accenture. American Century. Cerner. Nationwide. Principal Financial Group. Caterpillar. Heard of them? Well, at the College of Business they and many other companies and organizations will hear of you. We have one of the top career services offices around, ready to help you find a great place to put your skills in managing information systems to use.

MAKE FRIENDS (AND COLLEAGUES) AT SCHOOL

Do lunch. Do some networking. Whatever business leaders call it when they get together, we'll give you some practice with our own MIS Club. Whether you're an MIS major or a student interested in the field, the club will give you a chance to work with other students to learn more about careers in information systems, network with professionals in the field, and use and even develop the latest technologies.

THE BEST OF THE BEST

The College of Business at Iowa State University is one of them. How do we know? Because we are accredited by the Association to Advance Collegiate Schools of Business, which sets the highest standard of achievement for business schools around the globe.

WE'RE READY. ARE YOU?

You'll find one of the nation's premier colleges of business right here. In Iowa. In the Midwest. In the middle of everywhere.

We'll help you get prepared for the adventure of business, no matter where it takes you. From Main Street to around the world. And you'll begin your adventure at one of the nation's Top 50 Public Universities, according to *U.S. News & World Report*, where you can enjoy more opportunities, explore more possibilities and realize more potential.

In other words, everything you expect in your college adventure.

So check us out. Give us a call. Pay us a visit. We're ready if you are.

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College of Business

Enjoy the Adventure.



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