

We call them "majors." You call them your future:

# LOGISTICS and SUPPLY CHAIN MANAGEMENT



## What? When? Where? How?

If you always have the answers to those questions, then logistics and supply chain management (LSCM) may be calling out for you.

The study of logistics and supply chain management prepares you to understand and coordinate the many aspects of a business. What materials are available. When supplies are ordered and moved. Where products need to go. How everything comes together successfully.

From transportation to inventory control, from customer service to warehousing and distribution, you will learn the right approach to managing diverse and complex activities.

A degree in LSCM from Iowa State University will prepare you to have all the right answers for everyone from major manufacturers to transportation companies to government agencies.

### THE BEST OF THE BEST

The College of Business at Iowa State University is one of them. How do we know? Because we are accredited by the Association to Advance Collegiate Schools of Business, which sets the highest standard of achievement for business schools around the globe.

And, while we don't mean to brag, our LSCM program is recognized as among the top programs of its kind. *The Journal of Business Logistics* ranks our undergraduate program as the seventh-best in the nation. And the *Transportation Journal* places our program third nationally in research productivity over the past 15 years.

### GREAT STUDENTS. GREAT TEACHERS. A GREAT COMBINATION.

As an LSCM major, you'll be learning from some of the best people in the field. And we're not the only ones who think so. Our faculty not only teaches you in the classroom, they are looked to as experts by business people around the world. In fact, the *American Business Review* ranked our faculty third among all universities worldwide for the number of articles published in top journals in the last 20 years. Two of our faculty members edit one of the leading journals in the discipline, the *International Journal of Physical Distribution & Logistics Management*. And Iowa State was recognized as one of three university "thought centers" for logistics research.

### IT'S ABOUT MORE THAN WHAT GOES INTO YOUR HEAD

Sure, you will learn a lot in the classroom from our award-winning faculty. But we have something called experiential learning. That just means we want to help you put all that knowledge to use. Many companies

and organizations are looking for students who want experience through internship opportunities. From major manufacturers to top transportation companies, you'll have many opportunities for hands-on learning at Iowa State University.

### **YOU'LL BE PREPARED FOR YOUR CAREER**

With an LSCM degree from Iowa State University, you are ready to begin your career. In fact, 92 percent of our 2005 LSCM graduates were putting their degree to work after they finished school. And our graduates began their careers with an average starting salary of nearly \$39,000.

### **OK, SO WE'RE NAME-DROPPERS**

3M. Cargill. Union Pacific. Caterpillar. Quaker Oats. C.H. Robinson. John Deere. Heard of them? Well, at the College of Business they and many other companies and organizations will hear of you. We have one of the top career services offices around, ready to help you find a great place to put your skills to use.

### **MAKE FRIENDS (AND COLLEAGUES) AT SCHOOL**

Do lunch. Do some networking. Whatever business leaders call it when they get together, we'll give you some practice with the Iowa State Transportation and Logistics Club. From hosting guest speakers to taking field trips to see businesses from the inside, the Club will provide you and your future colleagues with a chance to expand your knowledge. And have some fun.

### **WE'RE READY. ARE YOU?**

You'll find one of the nation's premier colleges of business right here. In Iowa. In the Midwest. In the middle of everywhere.

We'll help you get prepared for the adventure of business, no matter where it takes you. From Main Street to around the world. And you'll begin your adventure at one of the nation's Top 50 Public Universities, according to *U.S. News & World Report*, where you can enjoy more opportunities, explore more possibilities and realize more potential.

In other words, everything you expect in your college adventure.

So check us out. Give us a call. Pay us a visit. We're ready if you are.

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College of Business

*Enjoy the Adventure.*



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