

We call them "majors." You call them your future:

# FINANCE



**Rich.** Sometimes it applies to money. But in finance, you will also experience a rich array of conceptual and analytical work to become a successful financial manager.

Whether advising a business or a nonprofit organization, a government agency or an individual investor, a finance degree from Iowa State University will prepare you to help them all be better. Be smarter. Be successful.

You will understand the financial markets, know how to manage risk, be able to raise capital and grow assets. That's because a finance degree from Iowa State University's College of Business will provide you with a background in economic theory, an understanding of global markets, and experience in management.

Whether your future is in banking or insurance, real estate or government, brokerage or investing, you are ready to go. And whether it's from shareholders, partners, employees or customers, get ready to hear one thing over and over: nice job.

## **GREAT STUDENTS. GREAT TEACHERS. A GREAT COMBINATION.**

As a finance major, you'll be learning from some of the best people in the field. And we're not the only ones who think so about them. Our faculty have been ranked among the best in the nation for publications in top refereed journals. And what our professors

are teaching you has an impact throughout the financial world. They have written one of the most read articles for the *Journal of Finance*, been recognized for having the most-cited paper in the *Journal of Financial Economics*, and two of them even serve as co-editors of *The Financial Review*.

## **THIS ISN'T PLAY MONEY**

The class is called Finance 425. You'll want to call it "Wall Street." That's because this class takes part in the Krause Challenge, which provides finance students with an actual portfolio to make real-life investments. And you'll be competing against students from Iowa, UNI and Drake. Not to put any pressure on you, but Iowa State is winning. In fact, we had a 36.3 percent return on our investment. Keep that up and Wall Street will be calling you. It's just one example of how we link theory with practice when it comes to giving you the best education in business.

## **IT'S ABOUT MORE THAN WHAT GOES INTO YOUR HEAD**

Sure, you will learn a lot in the classroom from our award-winning faculty. But we want to help you put all that knowledge to use. Many companies and organizations are looking for students who want to learn even more through internship opportunities. From banks to investment firms to insurance companies, you'll have many opportunities at Iowa State University.

## YOU'LL BE PREPARED FOR YOUR CAREER

With a finance degree from Iowa State University, you are ready to begin your career. In fact, 92 percent of our 2005 finance graduates were putting their degree to work after they finished school. And our graduates began their careers with an average starting salary of more than \$36,000.

## OK, SO WE'RE NAME-DROPPERS

Wells Fargo. Merrill Lynch. Nationwide. AEGON. U.S. Bank. Morgan Stanley. IBM. Boeing. Federal Reserve Bank. Principal Financial Group. Heard of them? Well, at the College of Business they will hear of you. We have one of the top career services offices around, ready to help you find a great place to put your skills to use.

## FIND COLLEAGUES WHILE STILL IN SCHOOL

Do lunch. Do some networking. Whatever business leaders call it when they get together, we'll give you some practice with the Iowa State Finance Club. Whether you're a finance major or a student interested in the field, the Finance Club provides opportunities to learn more about finance through speaker presentations, field trips, meetings, and social interaction. We also provide opportunities for contact with the business community to further our career plans.

## THE BEST OF THE BEST

The College of Business at Iowa State University is one of them. How do we know? Because we are accredited by the Association to Advance Collegiate Schools of Business, which sets the highest standard of achievement for business schools around the globe.

## WE'RE READY. ARE YOU?

You'll find one of the nation's premier colleges of business right here. In Iowa. In the Midwest. In the middle of everywhere.

We'll help you get prepared for the adventure of business, no matter where it takes you. From Main Street to around the world. And you'll begin your adventure at one of the nation's Top 50 Public Universities, according to *U.S. News & World Report*, where you can enjoy more opportunities, explore more possibilities and realize more potential.

In other words, everything you expect in your college adventure.

So check us out. Give us a call. Pay us a visit. We're ready if you are.

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IOWA STATE UNIVERSITY  
College of Business



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