

MBA Grad Makes Giving a Priority

Steve SchraderBachar ('02 MBA) was one of the first students in Iowa State's part-time MBA program in Des Moines.



SchraderBachar has been in the mortgage industry for years, an industry particularly affected by today's tough economic climate, and he moved to Wells Fargo within the past year. "It's challenging, but we're still getting things done," he says.

"Marketing allows me to try to be different than some of my competitors."

SchraderBachar, who earned his bachelor's degree from Illinois State University in Normal, Illinois, feels strongly about giving back to the institutions that impacted his career. "Think about the experiences that you had at Iowa State and the professors that were in your program," he said. "I felt like I had a wonderful experience at Iowa State, and this is a way to repay people for helping me in my business.

"It's also about trying to help future generations have the same opportunities," he said.

For SchraderBachar, giving is not just an act, but a way of thinking. "If an alum had a great experience at the university," he said, "being able to financially support the university is a great way of saying thanks."

"I just look at it and say, 'If something happened to you, how would you want someone to remember what you've done? What kind of life would you have lived?'" ■

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— STEVE SCHRADERBACHAR

"I was one of the guinea pigs," he joked.

But he is serious when he credits the experience for helping him approach his business differently in a tough economic environment.

Ron Ackerman, director of graduate admissions, and Mark Peterson, director of graduate career services, convinced him that the Iowa State part-time MBA, with all of his classes in Des Moines, would be a manageable task, given that he was already building a successful career.

They were right, said SchraderBachar, now a mortgage consultant with Wells Fargo Home Mortgage in Ankeny, Iowa. And it has benefited his career since.

With that in mind, SchraderBachar recently made a \$5,000 unrestricted gift to the College of Business, making an initial \$5,000 gift to Cyclone athletics and using Wells Fargo's corporate matching gift to fund his gift to the college.

"It was a challenging program," he said of his MBA experience. "It allowed me to think about opportunities outside the box, and new ideas. It made me realize how marketing can be effective for a business owner."

CAMPAIGN IOWA STATE UPDATE



Campaign Iowa State Goal \$800 million
 Raised to date \$665 million

College of Business Campaign Goal \$42 million
 Raised to date \$38 million

College of Business Production Goal for 2008-2009 \$7 million

College of Business Fundraising Production for 2008-2009 \$5.6 million

Campaign End Date: December 31, 2010

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