

**College of Business Outcome Assessment Recruiter Survey Comparison**  
**2001**

How important is each outcome for a successful career in business?

	<u>Fall 2001</u>	
	N	Average
The role of ethics	30	3.83
Global Issues	30	3.10
The role of technology	30	3.80
The impact of external forces	30	3.33
The role of diversity	29	3.34
Working in teams	30	3.87
Oral communication	30	3.90
Written communication	29	3.76
Computer proficiency	29	3.66
Analytical skills	30	3.97

How do you rate ISU College of Business students on each outcome?

	<u>Fall 2001</u>	
	N	Average
The role of ethics	26	3.54
Global Issues	26	2.77
The role of technology	27	3.26
The impact of external forces	26	2.88
The role of diversity	25	2.92
Working in teams	27	3.56
Oral communication	27	3.22
Written communication	24	3.13
Computer proficiency	24	3.29
Analytical skills	25	2.96

Measured using a 1-4 scale, 1=not important, 3= neutral, 4=very important