

College of Business Assessment Recruiter Survey Comparison 1999-2005

How important is each outcome for a successful career in business?

Measured using a 1 – 4 scale, 1 = poor, 2 = fair, 3 = good, 4 = excellent

<u>Statement</u>	Fall 1999	Fall 2000	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005
	N = 48 Average	N = 74 Average	N = 30 Average	N = 37 Average	N = 33 Average	N = 41 Average	N = 83 Average
The role of ethics	3.85	3.77	3.83	3.81	3.82	3.85	3.87
Global issues	3.15	3.25	3.10	3.08	3.14	3.34	3.34
The role of technology	3.62	3.76	3.80	3.44	3.67	3.73	3.76
The impact of external forces	3.18	3.30	3.33	3.19	3.48	3.61	3.44
The role of diversity	3.38	3.49	3.34	3.31	3.33	3.44	3.45
Working in teams	3.81	3.77	3.87	3.78	3.79	3.85	3.75
Oral communication	3.91	3.85	3.90	3.84	3.88	3.95	3.88
Written communication	3.62	3.70	3.76	3.59	3.76	3.88	3.70
Computer proficiency	3.51	3.62	3.66	3.32	3.64	3.71	3.59
Analytical skills	3.81	3.82	3.97	3.86	3.94	3.93	3.89

How do you rate ISU College of Business students on each outcome?

Measured using a 1 – 4 scale, 1 = poor, 2 = fair, 3 = good, 4 = excellent

<u>Statement</u>	Spring 1999	Fall 2000	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005
	N = 27 Average	N = 74 Average	N = 30 Average	N = 37 Average	N = 33 Average	N = 41 Average	N = 83 Average
The role of ethics	3.50	3.36	3.54	3.36	3.16	3.17	3.39
Global issues	3.21	2.97	2.77	2.61	2.73	2.00	2.78
The role of technology	3.68	3.41	3.26	3.22	3.13	3.34	3.37
The impact of external forces	3.24	3.00	2.88	2.84	2.81	2.93	2.91
The role of diversity	3.44	3.14	2.92	2.97	2.87	2.93	3.04
Working in teams	3.82	3.37	3.56	3.53	3.38	3.41	3.51
Oral communication	3.22	3.11	3.22	3.06	3.11	3.22	3.08
Written communication	3.31	3.12	3.13	3.03	3.10	3.27	3.14
Computer proficiency	3.59	3.41	3.29	3.42	3.38	3.44	3.39
Analytical skills	3.39	3.23	2.96	3.03	3.03	3.15	3.15