

College of Business Outcome Assessment Recruiter Survey
Fall 2000

How important is each outcome for a successful career in business?

Measured using a 4 point scale, 1 = not important, 4 = very important, or 1 = poor, 4 = excellent

	N	Mean Importance
The role of ethics	74	3.77
Global Issues	73	3.25
The role of technology	74	3.76
the impact of external forces	74	3.30
The role of diversity	74	3.49
Working in teams	74	3.77
Oral communication	74	3.85
Written communication	73	3.70
Computer proficiency	73	3.62
Analytical skills	73	3.82

How do you rate ISU College of Business students on each outcome?

	N	Mean Performance
The role of ethics	74	3.36
Global Issues	74	2.97
The role of technology	73	3.41
the impact of external forces	73	3.00
The role of diversity	74	3.14
Working in teams	73	3.37
Oral communication	73	3.11
Written communication	74	3.12
Computer proficiency	74	3.41
Analytical skills	74	3.23