

Table 1
College of Business Outcome Assessment
Graduate Alumni Survey, Fall 2004
(N=48)

Assessment Dimension	Total (N=48)	Full-time Program (N=23)	Part-Time Program (N=25)	Specializ- ation in MBA (N=36)	General Degree (N=12)
The COB helped you Acquire skills in ...					
Quantitative skills	3.73	3.83	3.64	3.83	3.42
Oral Communication	3.92	3.91	3.92	4.00	3.67
Written Communication	3.90	3.91	3.88	3.86	4.00
Leadership	3.75	3.83	3.68	3.75	3.75
Teamwork	4.15	4.30	4.00	4.08	4.33
Computer Proficiency	3.90	4.00	3.80	3.83	4.08
Analytical Skills	4.02	4.17	3.88	4.11	3.75
Satisfaction with...					
Use of Teams	3.88	3.91	3.84	3.89	3.83
Lock-step	4.06	3.83	4.24	4.08	3.92
Quality of Instruction	4.04	4.17	3.96	4.08	4.00
Overall Education	4.17	4.22	4.12	4.28	3.83
Impact on Career	4.08	4.22	3.96	4.14	3.92
Importance of coursework To your career...					
Business Strategy	4.08	4.09	4.08	4.17	3.83
Accounting	3.63	3.39	3.84	3.83	3.00
Finance	3.77	3.74	3.80	3.97	3.17
Org. Behavior	3.67	3.43	3.88	3.72	3.50
Operations Mgmt	3.29	2.78	3.76	3.44	2.83
MIS	3.50	3.43	3.56	3.61	3.17
Marketing	3.83	4.00	3.68	3.78	4.00
International Business	2.90	3.09	2.72	2.97	2.67
Ethics/Soc. Responsibility	3.46	3.61	3.32	3.36	3.75
Economics	3.67	3.74	3.60	3.81	3.25
Statistics	3.58	3.70	3.48	3.78	3.00
1-5 Scale: 1=not effective; very dissatisfied not important 2=somewhat ineffective; dissatisfied slightly important 3=neutral; neutral moderately 4=somewhat effective; satisfied important 5=very effective very satisfied very important					